



MEDIA LITERACY



60 minutes



This module has sound:

before you start, make sure that your sound is active.

To begin, click on the "next" button located at the bottom right of your screen.




UPTOOL



This training will help you improve your current skills and also learn new skills to help you succeed in the digital world.

Pedagogical objectives:

- To discover the different classic media types and new media
 - To be able of using medias
 - To understand what are social networks and what are they useful for
 - To understand what is a web profile, and which informations are accurate online
 - To know the basic security rules on the WWW
 - To understand the need of forming your opinion and what participating on the web implies
- 



Welcome ladies and gents!

You have been selected for the third and final step of this recruitment process.

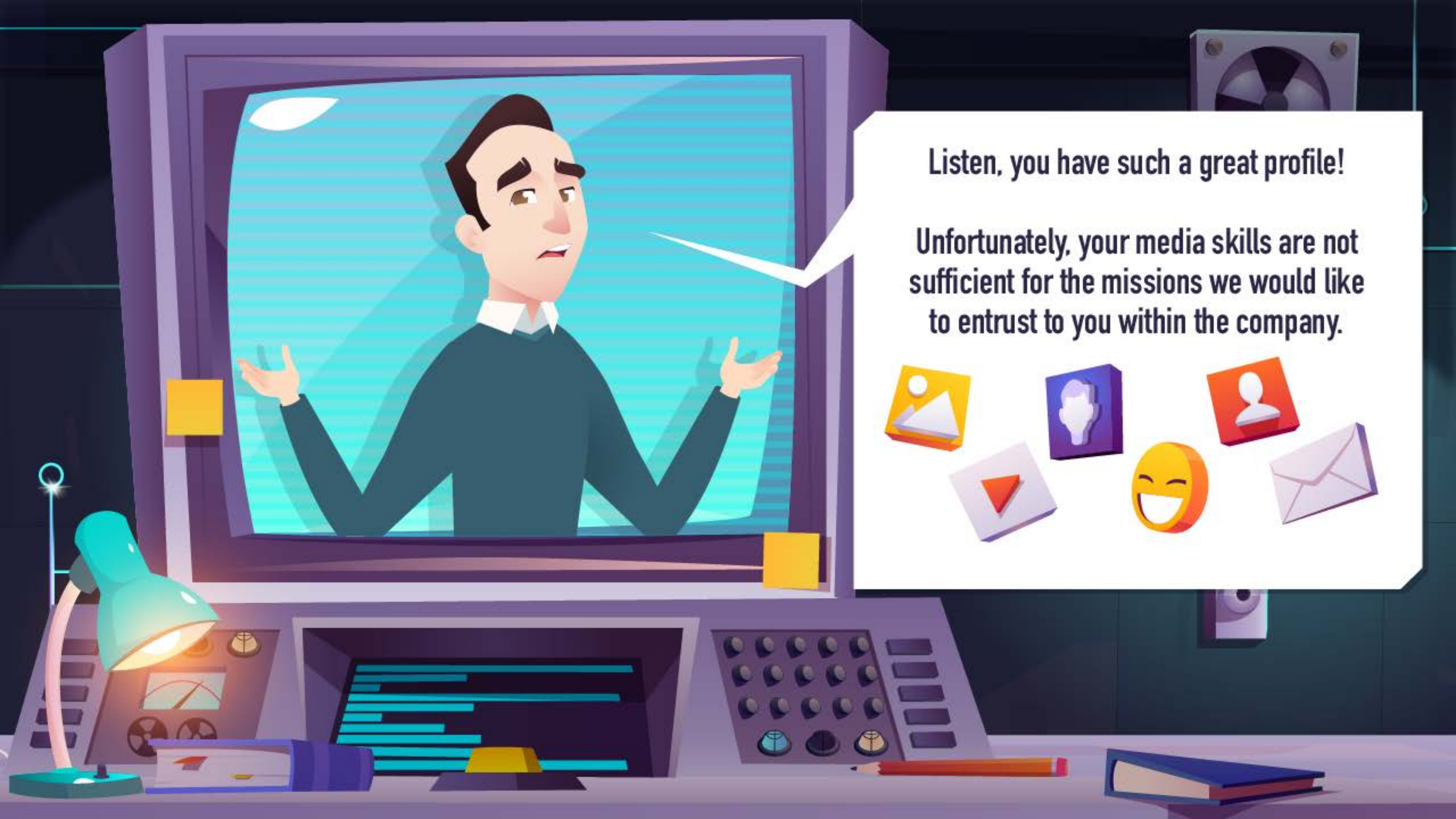
This step is designed to evaluate your general level of media knowledge and skills. If you pass, you will be invited to join our company.


Good luck to you!

I TAKE THE QUIZ !

Listen, you have such a great profile!

Unfortunately, your media skills are not sufficient for the missions we would like to entrust to you within the company.





This is why we would like to offer you a unique opportunity to develop your skills, by participating into a very special sea training trip.

If you succeed, you'll be welcomed in our company!

Are you ready for this trip?

Yes, I do accept this crazy trip!

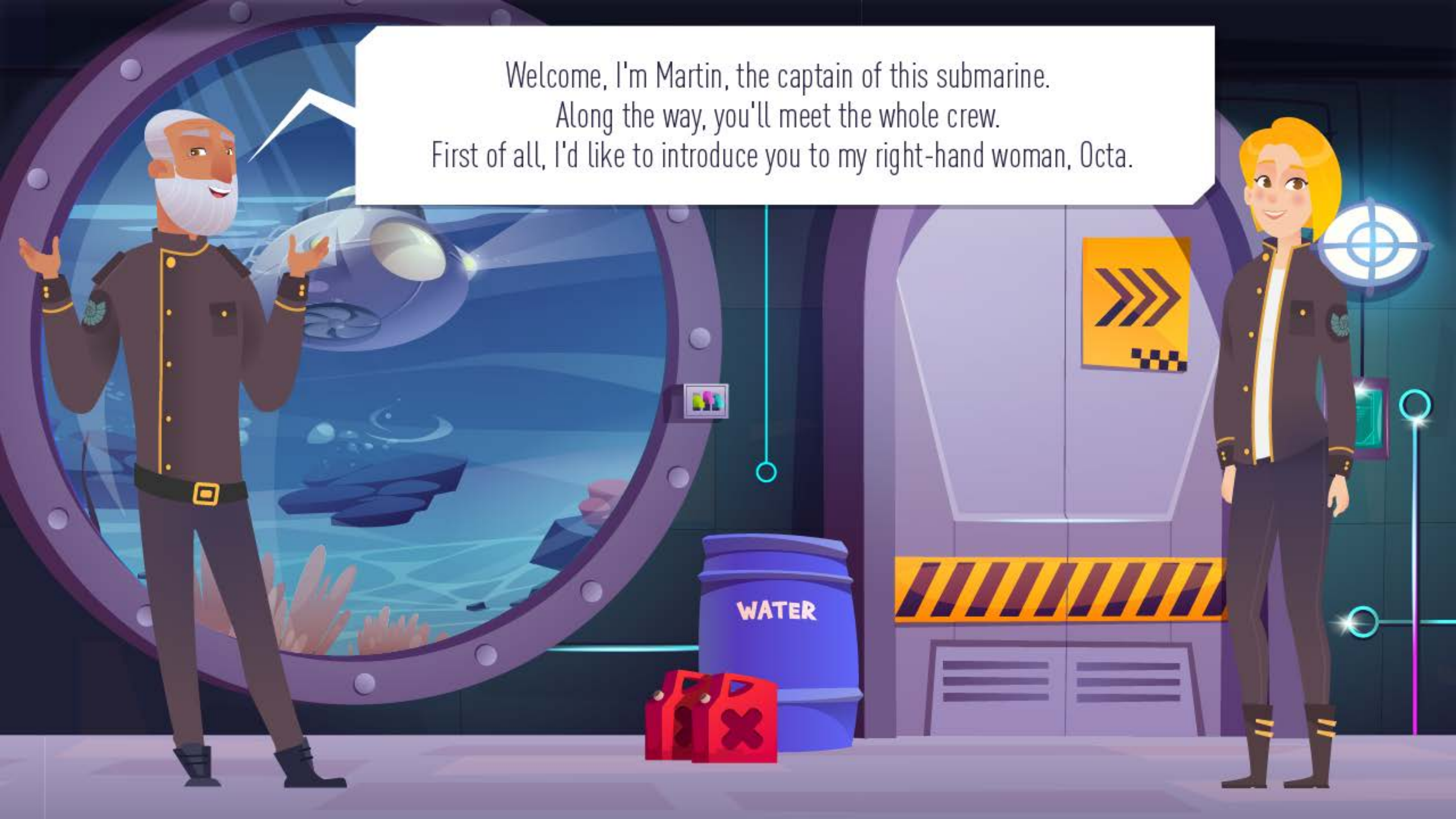
Yes, but only if I don't go alone!




Welcome on board!


WATER

Welcome, I'm Martin, the captain of this submarine.
Along the way, you'll meet the whole crew.
First of all, I'd like to introduce you to my right-hand woman, Octa.





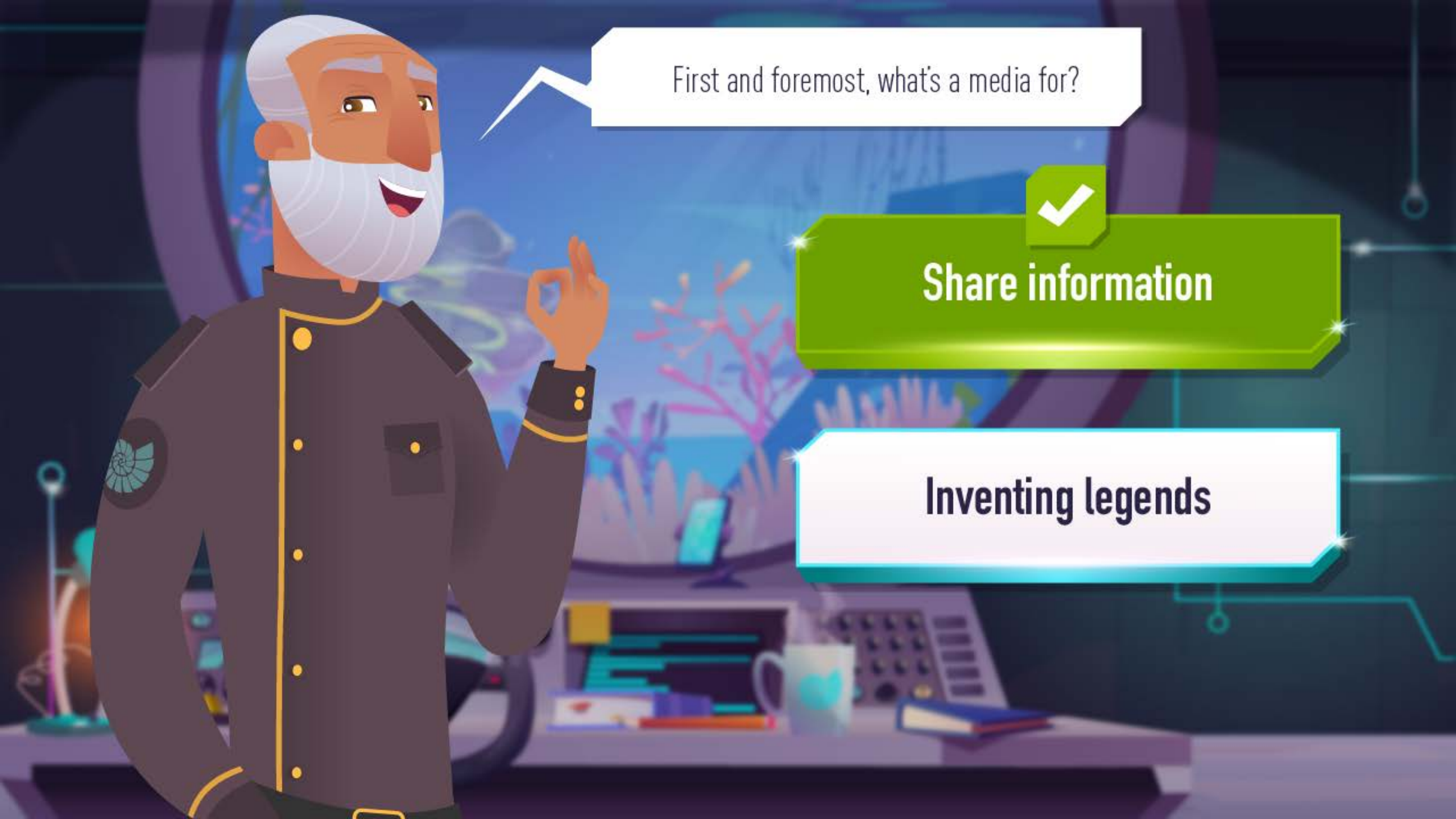
Before meeting the other members,
let's discover what is media literacy.



First and foremost, what's a media for?

Share information


Inventing legends



First and foremost, what's a media for?

✓
Share information

Inventing legends



On this timeline, you can see the dates of appearance of different medias such as paintings, papyrus scrolls or even websites.

Associate the right media to the right date.

Then click on validate.



65000 years BC



3000 years BC



1826 years AC



1990 years AC



45000 years BC



1452 years AC



1888 years AC



1995 years AC



First
Painting

VALIDATE

Associate the right media to the right date.

Then click on validate.



✓
First
Painting

65000 years BC

✓
Papyrus
Scroll

3000 years BC

✓
First
photograph

1826 years AC

✓
First
Website

1990 years AC



45000 years BC
First musical
instruments
✓

1452 years AC
First printed
Books in Europe
✓

1888 years AC
First
video
✓

1995 years AC
First online
network
✓



Can you tell the difference between classic and new media?

Move the labels to the appropriate box.

Classical media

New media

Streaming platforme





Can you tell the difference between classic and new media?

Move the labels to the appropriate box.

Classical media

✓ Books

✓ Videos

✓ Songs

✓ Photos

✓ Pictures

New media

✓ Cloud service


Mail ✓

✓ Streaming platforme

✓ Social media

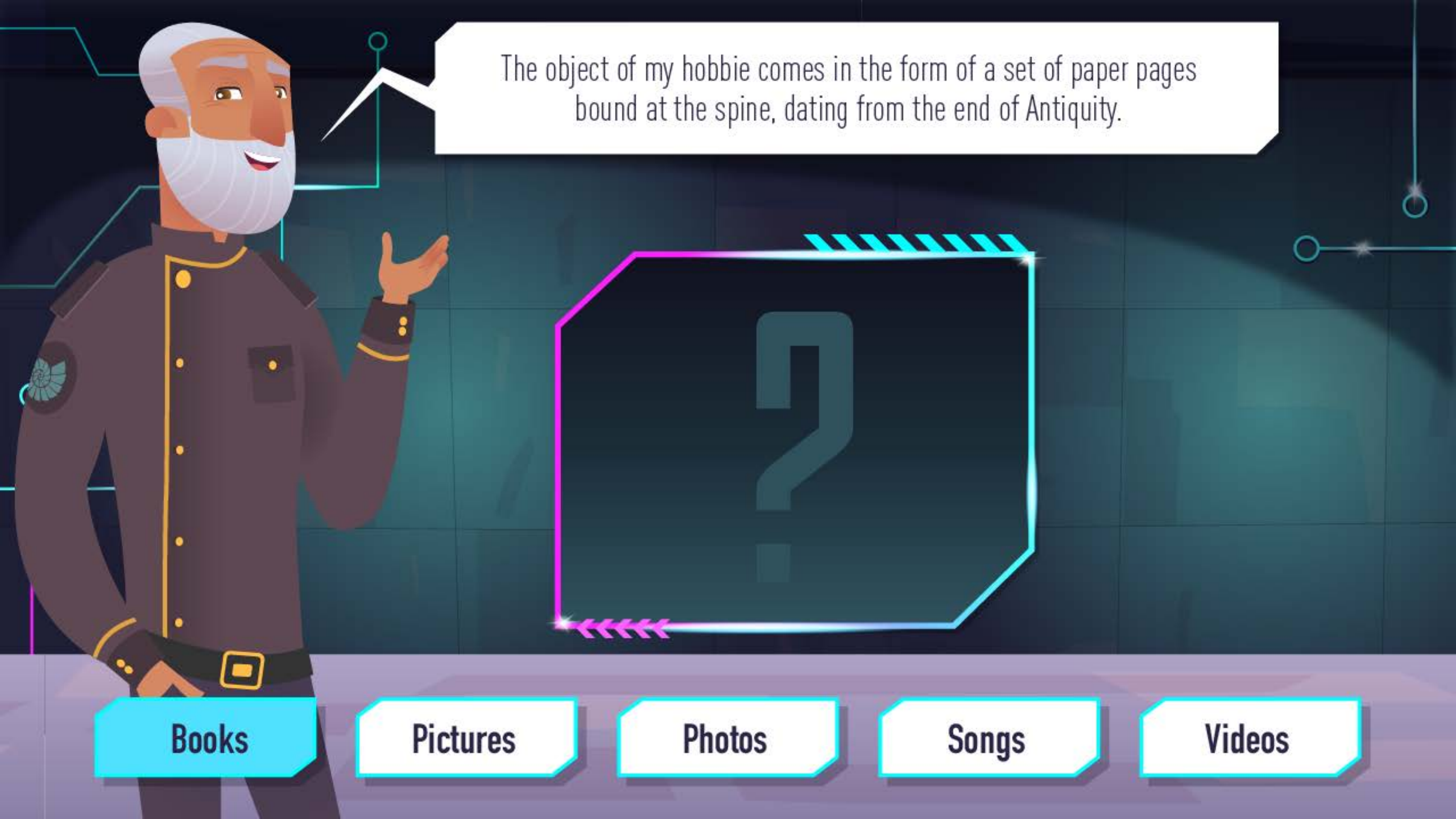
✓ Online messenger

✓ Video on demand



We're not the only ones on board:
here are all the crew members.

Can you find the hobbies of each crew members?



The object of my hobby comes in the form of a set of paper pages bound at the spine, dating from the end of Antiquity.

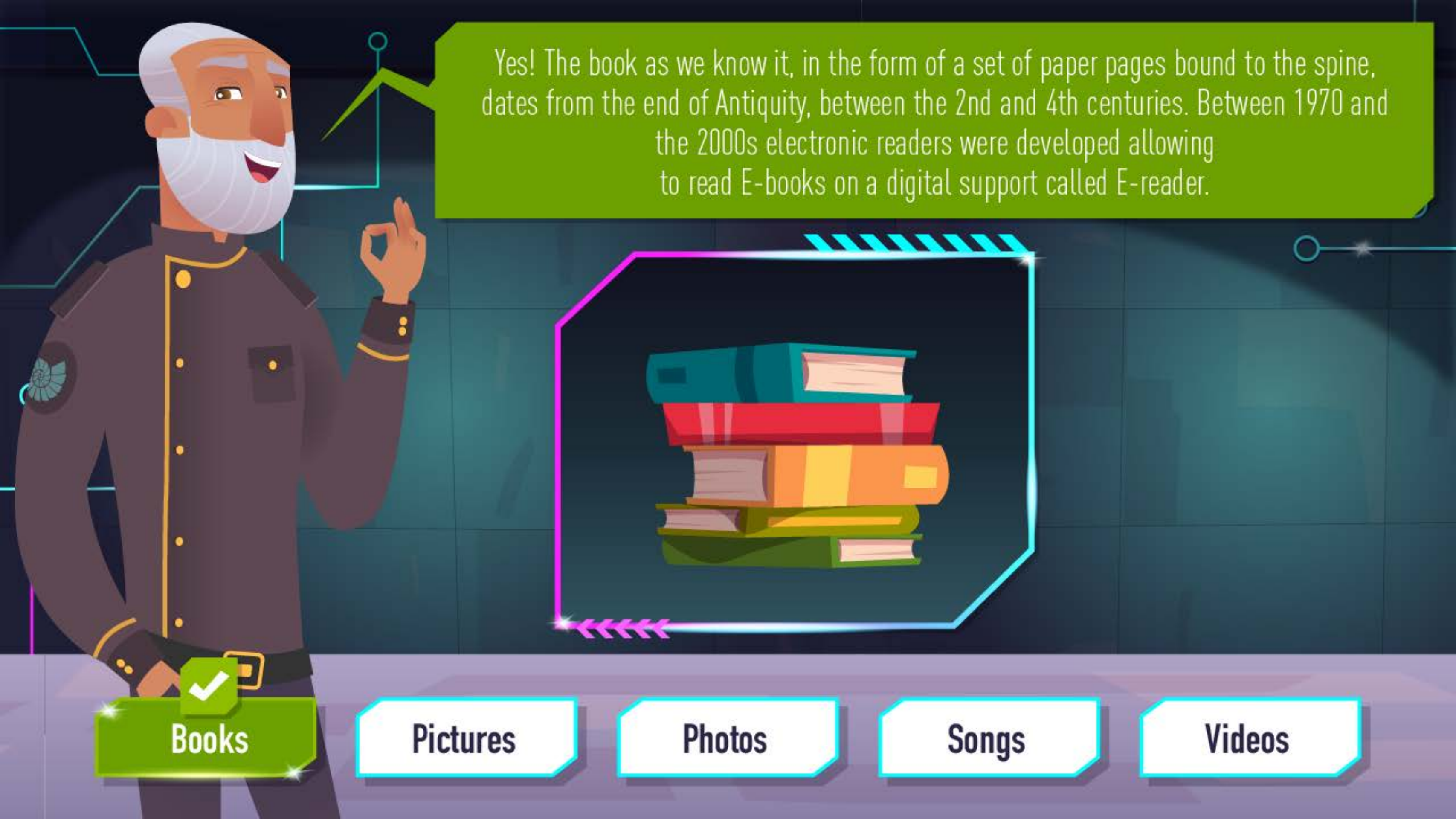
Books

Pictures

Photos

Songs

Videos



Yes! The book as we know it, in the form of a set of paper pages bound to the spine, dates from the end of Antiquity, between the 2nd and 4th centuries. Between 1970 and the 2000s electronic readers were developed allowing to read E-books on a digital support called E-reader.




Books

Pictures

Photos

Songs

Videos



My hobby is very old, already existing in Greek literature in the 2nd century. Today, I can also do it on my tablet.



Books

Pictures

Photos

Songs

Videos



Yes! The concept of illustration is very old and is confused with the first figurative representations accompanying a writing: it already exists in the second century in Greek literature. Today, you can use software to realize digital illustrations. (Like photoshop or Illustrator for example).



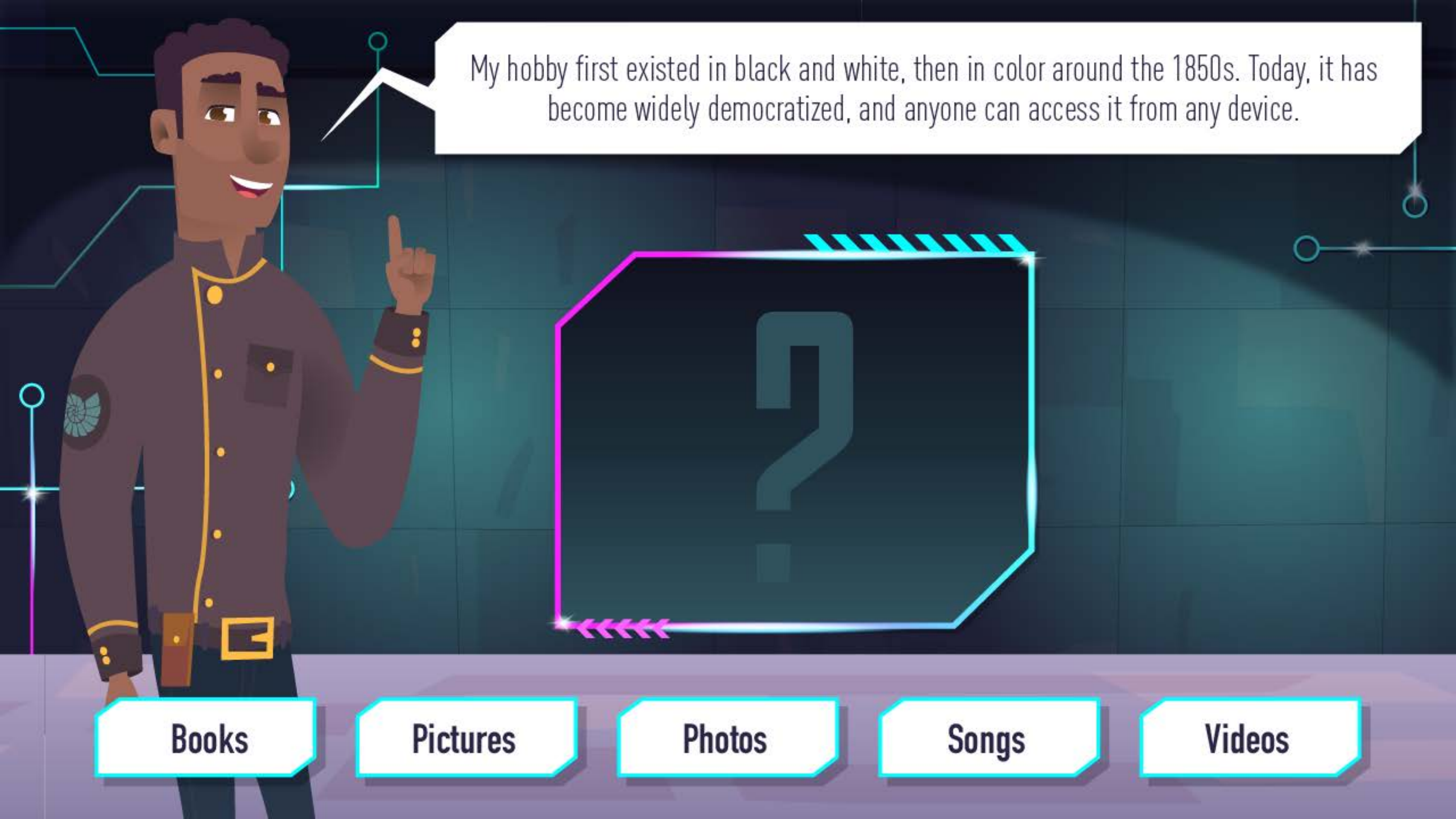
Books

Pictures

Photos

Songs

Videos



My hobby first existed in black and white, then in color around the 1850s. Today, it has become widely democratized, and anyone can access it from any device.



Books

Pictures

Photos

Songs

Videos

Yes! The first photographic process in black and white, heliography, was invented around 1820, and color photography around 1850. But it is only in the 20th century that photography is democratized thanks to the improvement of techniques and equipment. Finally, digital photography appeared in the early 2000s.



Books

Pictures

Photos

Songs

Videos



Existed since prehistorical times, the first was religious...

Books

Pictures

Photos

Songs

Videos

Alright! The first written music dates from the Middle Ages and it is religious music.



More informations

Books

Pictures

Photos


Songs

Videos

Not really. The concept of illustration is very old and is confused with the first

second
al



In the **16th century**, one of the most important events for the diffusion of music occurred:
the creation of the musical printing press: scores were printed on paper
and then diffused throughout the world.

Finally, towards the end of the **19th century**, the invention of the phonograph by Thomas Edison
makes it possible to record and broadcast music, **1887**: the record **1920**: the tape recorder,
1930, the vinyl record, **1963**: the audio cassette,

From the 1980s, sound recording undergoes a revolution thanks to digital recording.
1982: the Compact Disc, **1987**, the MP3, 2001: paying download platforms & streaming.

Today, you can easily listen to music from your computer, your tablet or your smartphone,
either on Youtube, for free, or by buying music in digital format...

BOOKS

PICTURES

PHOTOS

SONGS

VIDEOS



The brothers Auguste and Louis are the inventors.

Books

Pictures

Photos

Songs

Videos

Yes, The brothers Auguste and Louis are the inventors of the cinematograph.




Books

Pictures

Photos

Songs

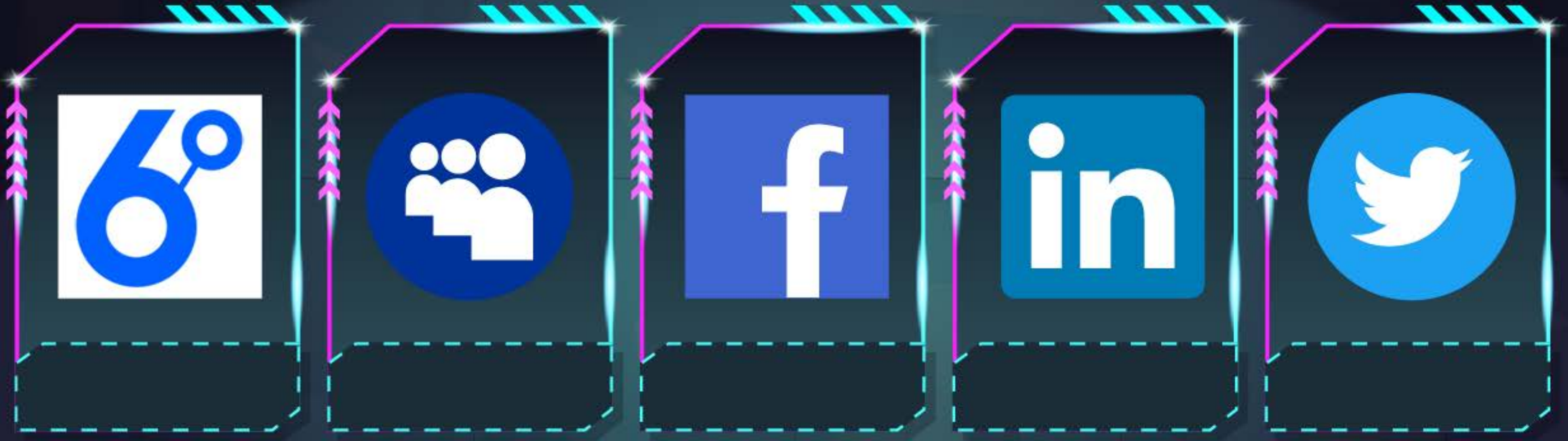
✓
Videos



But in modern times we have new media types which appeared nowadays. To begin, let's discover what are social media portals?

Match the new media to the appropriate illustration.

Move the labels to the appropriate illustration.



sixdegrees.com

Myspace

Facebook

LinkedIn

Twitter

Match the new media to the appropriate illustration.

Move the labels to the appropriate illustration.



✓
sixdegrees.com



✓
Myspace



✓
Facebook



✓
Linkedin



✓
Twitter

If you want more information on a particular item, click on it.



sixdegrees.com is one of the first true social media site, it was born in 1997 : you could set up a profile page, create lists of connections, and send messages within networks. The site amassed around one million users before it was bought out for \$125 million... and shuttered in 2000, though it later made a modest comeback and still subsists today



sixdegrees.com

myspace

facebook

LinkedIn

Twitter



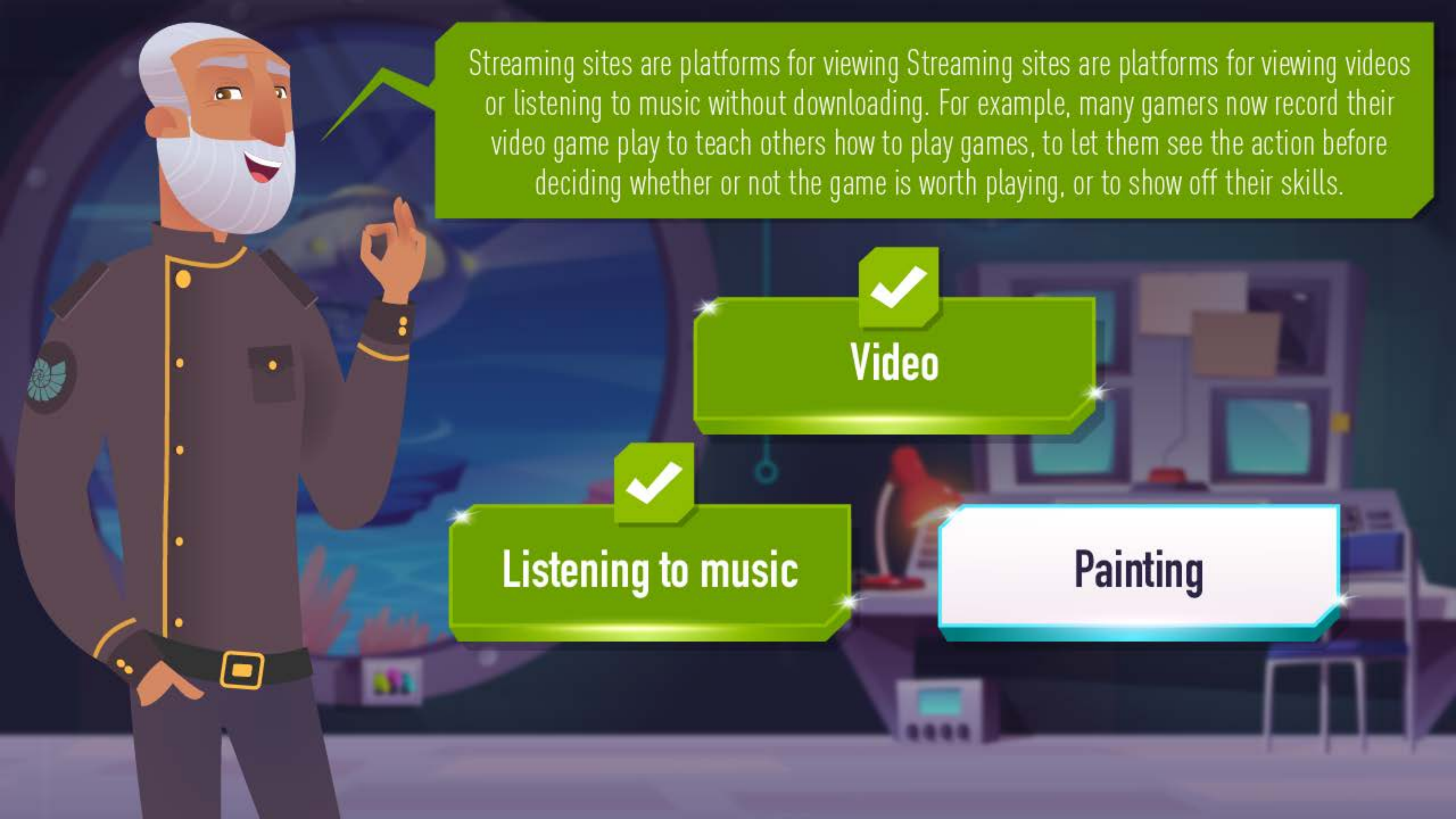
Streaming sites are platforms for...

Select the correct answer(s).

Video

Listening to music

Painting



Streaming sites are platforms for viewing videos or listening to music without downloading. For example, many gamers now record their video game play to teach others how to play games, to let them see the action before deciding whether or not the game is worth playing, or to show off their skills.

✓
Video

✓
Listening to music

Painting



It can be simple streaming (the video is permanently available) or live streaming (the broadcast is live). Here are a few popular possibilities to do a livestream or to consume a livestream of your favorite creator or influencer.

Match the labels to their characteristic.

"Me at the zoo" — the very first video.

A great way to get your live broadcast sessions seen.

The best live streaming platform to use.

Video games streaming platform.

Watch series and movies from different devices.

The same kind of services as Netflix.

You can watch the whole star wars university and the marvel cinematic.

You can watch all the videos for free without advertisement before or during the videos.

Netflix

Amazon Prime Video

Disney+

Youtube Premium

YouTube

Facebook Live

LiveStream

Twitch

Match the labels to their characteristic.

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Disney+

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Youtube Premium

Match the labels to their characteristic.



This function was launched in 2016.

Using social media is a great way to get your live broadcast sessions seen. It has been shown that one in five viewers regularly watch live broadcasts. Being the largest social network streaming platform, Facebook live streaming has many advantages and could actually be the best live streaming platform for many.

Since you have control over who sees your videos, you can target the players in your friends list without preventing others who may be less interested, from following you.

You can even do geographic targeting, which is ideal for people who use the service to meet their business goals. All pages and profiles can use the facility. Also, adding groups and events allows you to reach people beyond your own list of friends.

100 million hours of videos posted on Facebook are watched every day; yours could be part of a large batch. Live videos have been shown to be viewed three times longer than regular videos. So it's definitely the way to go.



Next to streaming services and video platforms there are other new media types as well.

Another big category are the online messengers, also called instant online messengers. These are apps allowing you to text messages for free via the internet.

Right now every messenger app allows you to create group chats and to make normal as well as video calls.

Telegram

Messenger

Signal

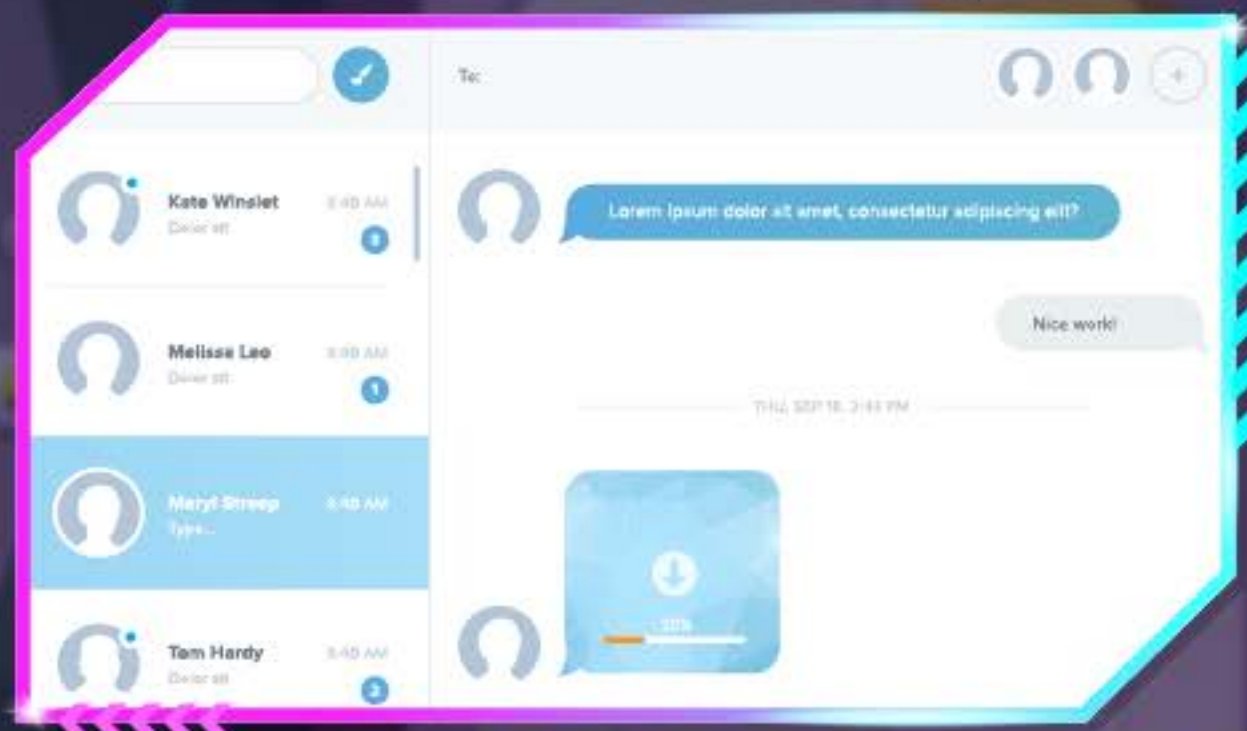
WhatsApp

Skype

What do you think is the messaging system shown below?

Click on the right answer.

You have two minutes to find the online messenger without errors.



Telegram

Messenger

Signal

WhatsApp

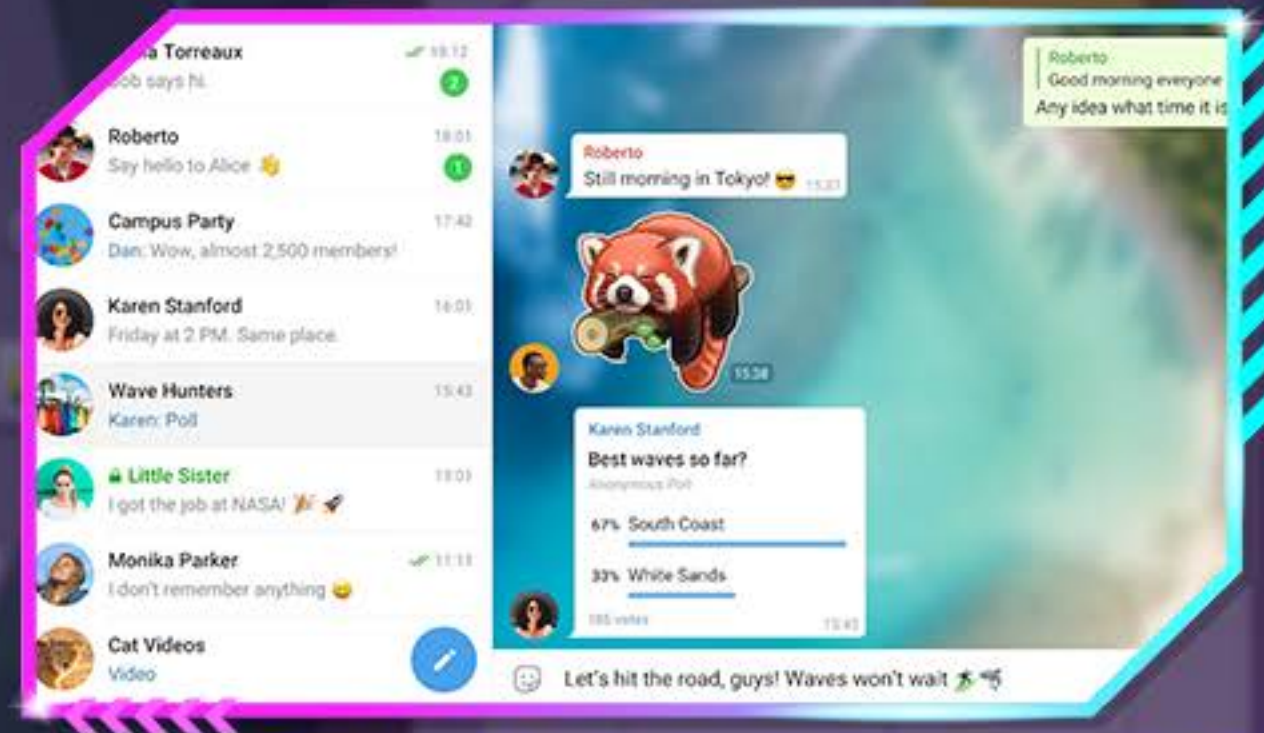
Skype



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✓
Telegram

Messenger

Signal

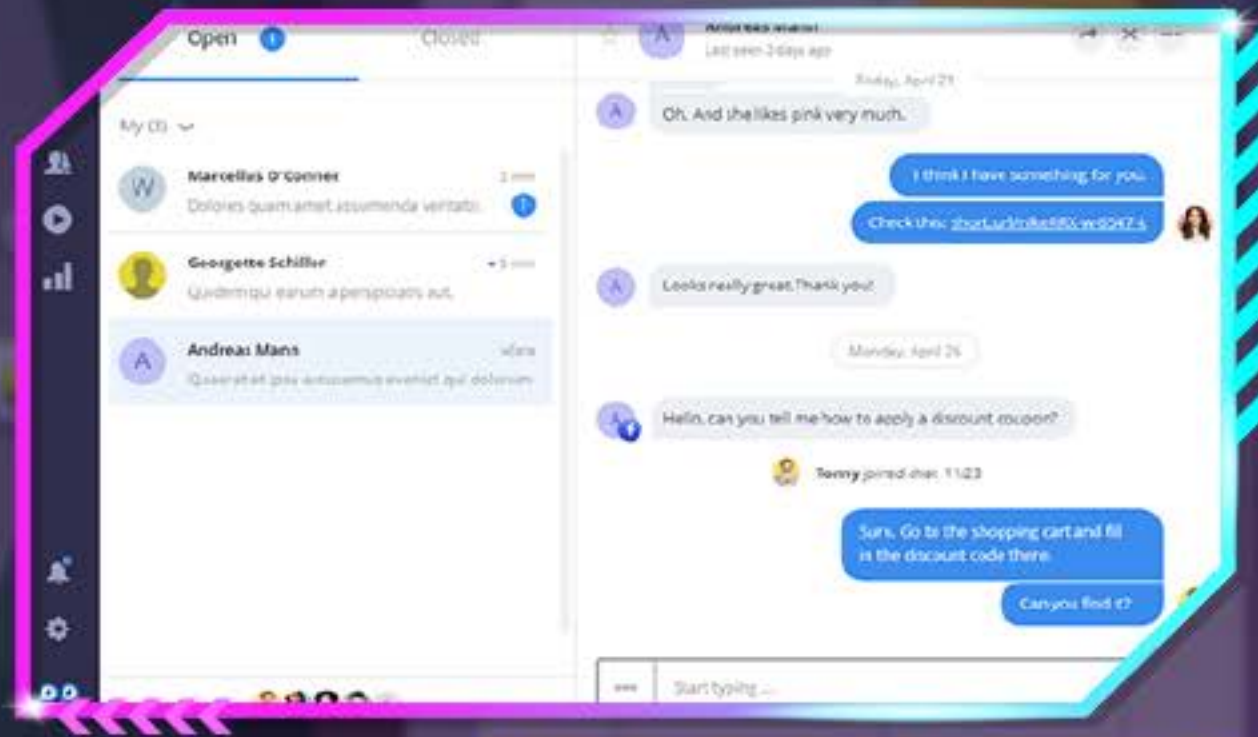
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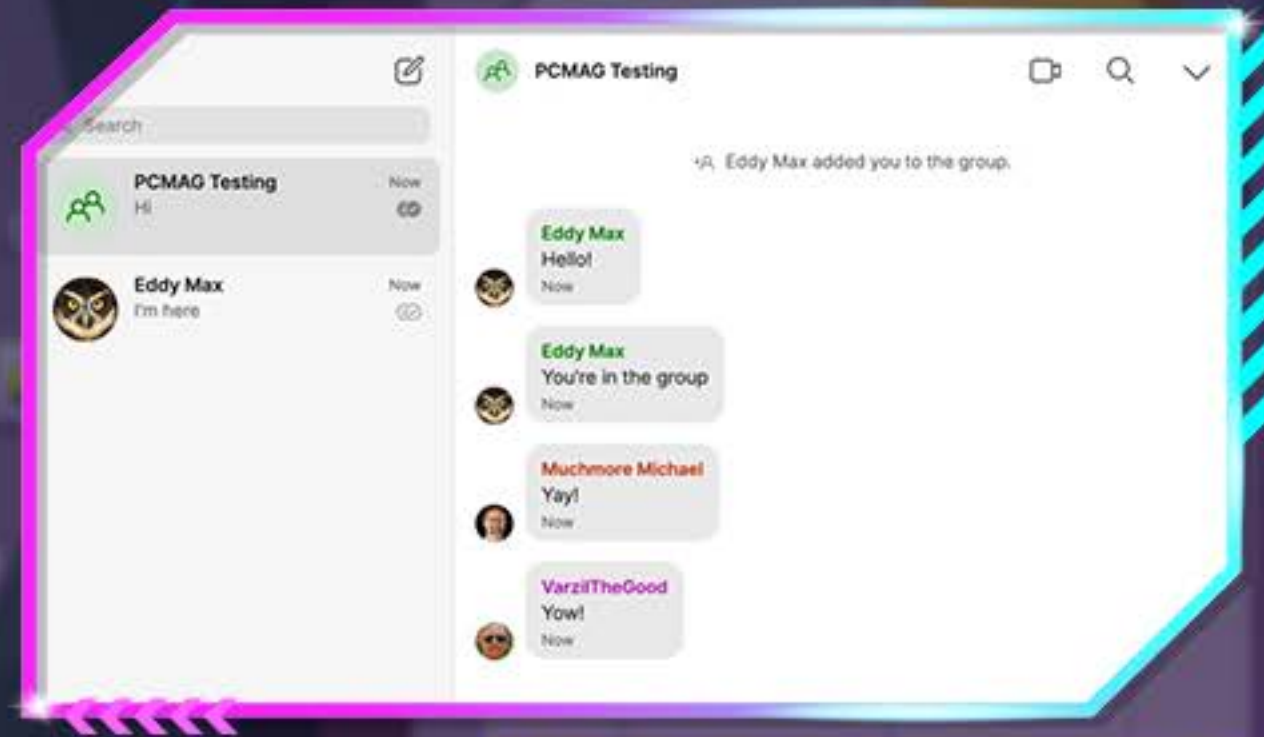
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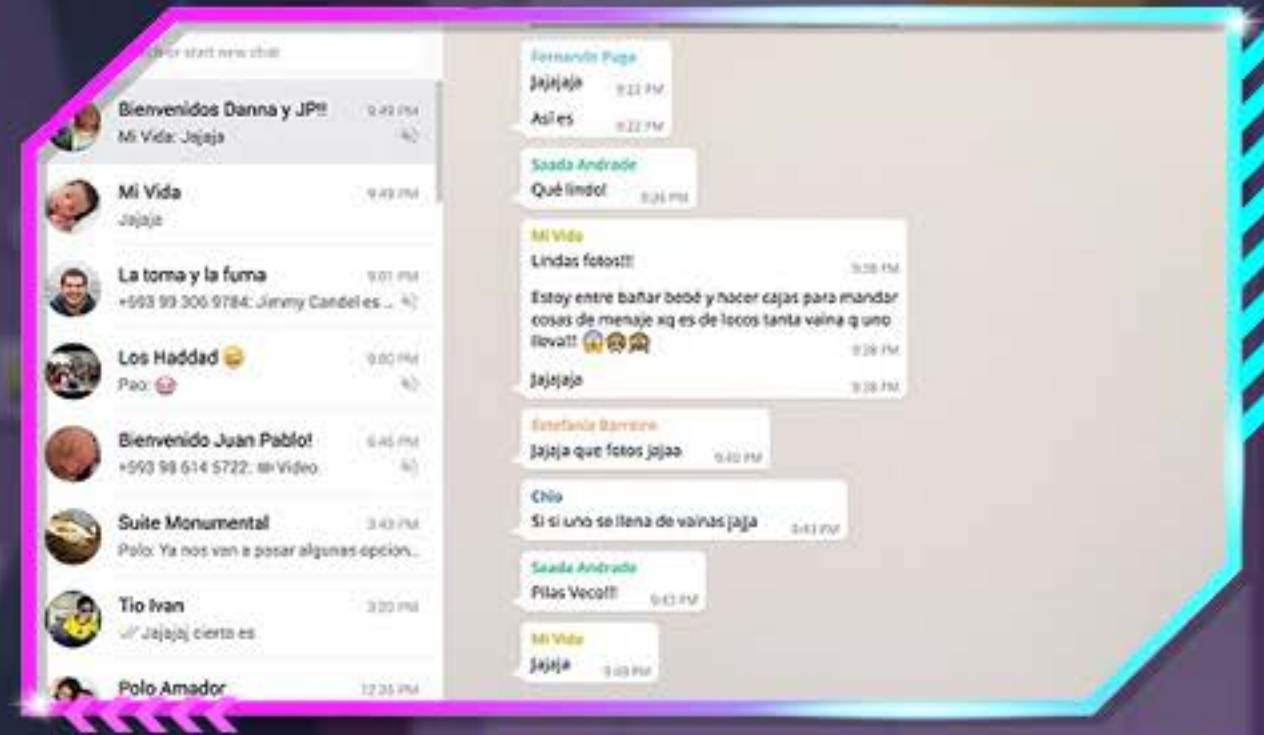
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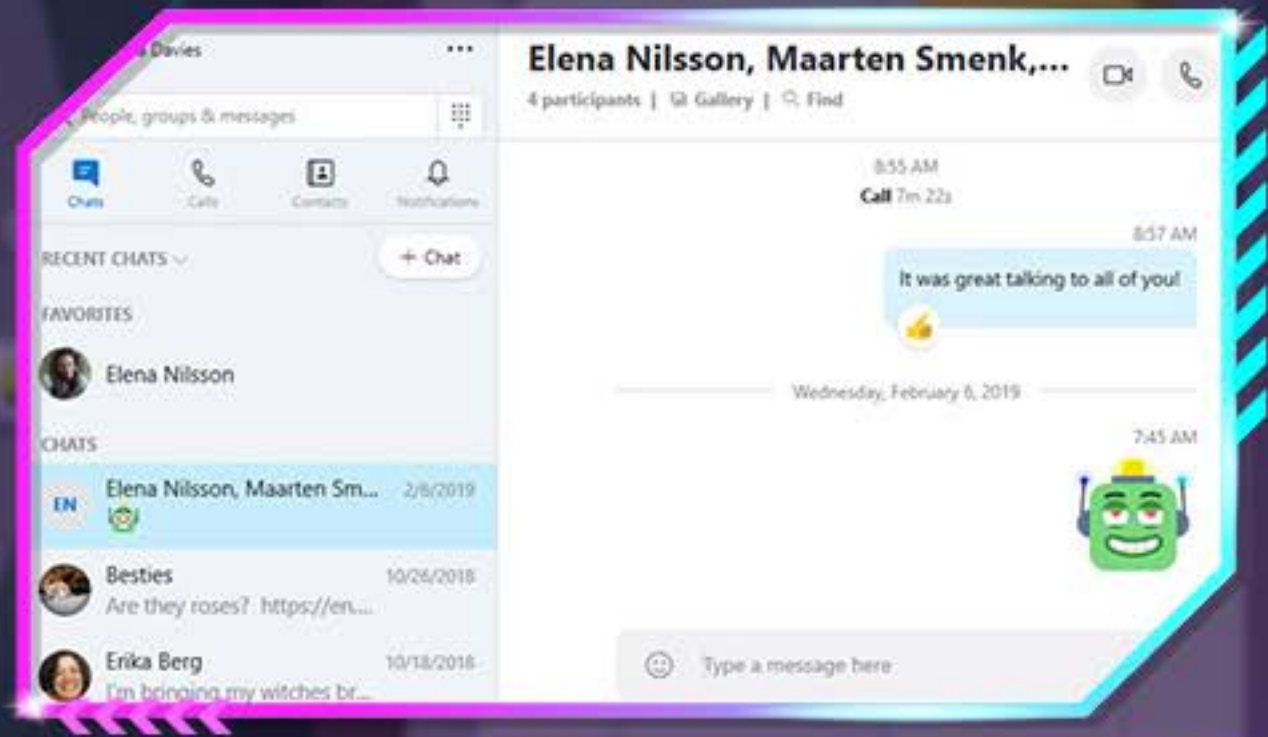
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Signal

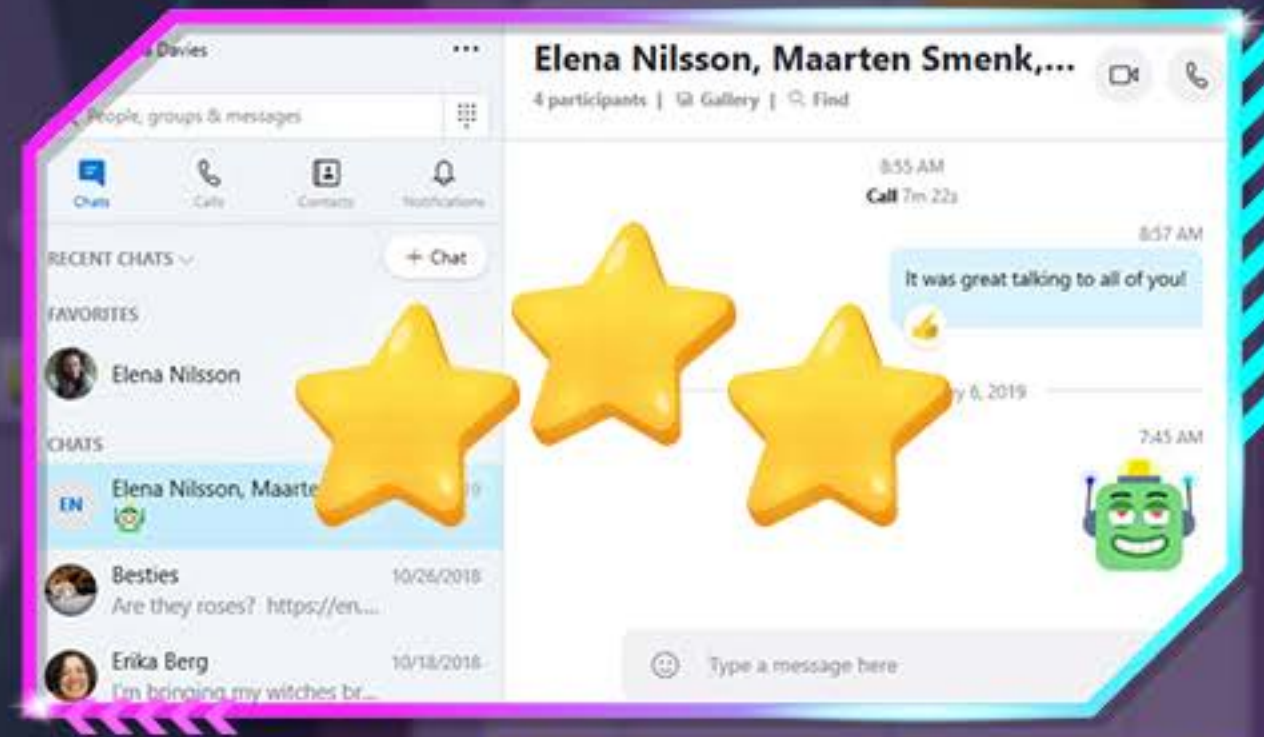
WhatsApp

Skype

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Telegram

Messenger

Signal

WhatsApp

Skype



Can you tell the difference between mail and mailbox?

Slide the label into the appropriate box.

Mail

Mailbox



You can access on internet from any computer,
using your e-mail adress and password





Can you tell the difference between mail and mailbox?

Slide the label into the appropriate box.

Mail

Mailbox



Communication between
computer users



You can write, add pictures,
attached files in



Took shape in 1965



You can access on internet from any computer,
using your e-mail adress and password



Virtual messaging system



Software



The cloud refers to a place where computer resources, like data and actual technical capacities, are stored and can be accessed remotely via a communication network (often the Internet).







Now it's time to explore the different worlds. For each world you complete, you'll get a photo. If we make the album complete, we can get a new engine for our submarine.

So far, no one has succeeded in this mission! We're counting on you.

1



CLOWN WORLD  

BASICS **USE OF MEDIA**

SCORE **000/000**

DOLPHIN WORLD  

BASICS **SOCIAL NETWORKS**

SCORE **000/000**



2

3



TURTLES WORLD  

BASICS **MY PROFILE ON THE WEB**

SCORE **000/000**



STARFISH WORLD



1 visa
to unlock



SEAHORSE WORLD




2 visas
to unlock





Discover the use of medias.



I'd love to read, but I've only brought my tablet with me...
What am I going to do?



Help Sailor Booklove put the steps back in order.

Slide the label into the appropriate order.



1

2

3



Buy the book or a subscription

Create an account

Choose a website

Help Sailor Booklove put the steps back in order.

Slide the label into the appropriate order.

1

Choose a website ✓

2

Create an account ✓

3

Buy the book or a subscription ✓



Oh look at that beautiful mermaid, I'd love to draw her
but I don't have any paper with me...
Maybe I could use the digital tools at my disposal.



Help Sailor Booklove put the steps back in order.

Slide the label into the appropriate order.



1



2



3



Use my own picture
or use royalty-free image

Choose a software

Export my file as JPEG or PNG

Help Sailor Booklove put the steps back in order.

Slide the label into the appropriate order.



1

Choose a software

2

Use my own picture
or use royalty-free image

3

Export my file as JPEG or PNG

I took a photo of the dolphins with my new smartphone but I'd like to cut out the right side of the photo.



Help Sailor Booklove put the steps back in order.

Slide the label into the appropriate order.

1

2

3



Save and use it

Take a picture

Resize it, crop it, add filter

Help Sailor Booklove put the steps back in order.

Slide the label into the appropriate order.

1

Take a picture

2

Resize it, crop it, add filter

3

Save and use it



I'd like to listen to music.



Help Sailor Booklove put the steps back in order.

Slide the label into the appropriate order.



1

2

3



Type the name of the song
or of the artist you are looking
for in the searchbar

Choose a platform:
deezer, spotify, youtube

Click on the video
you want to watch and click
on the "play" button

Help Sailor Booklove put the steps back in order.

Slide the label into the appropriate order.

1

Choose a platform:
deezer, spotify, youtube

2

Type the name of the song
or of the artist you are looking
for in the searchbar

3

Click on the video
you want to watch and click
on the "play" button





I'd like to create video.

Help Sailor Booklove put the steps back in order.

Slide the label into the appropriate order.



1

2

3



Edit your video Directly from your smartphone/tablet/computer with an app

Choose a platform: deezer, spotify, youtube

Then save your file under the appropriate format (MP4, MPEG...)

Help Sailor Booklove put the steps back in order.

Slide the label into the appropriate order.

1

Choose a platform:
deezer, spotify, youtube


2

Edit your video Directly from
your smartphone/tablet/computer
with an app

3

Then save your file under the
appropriate format (MP4, MPEG...)





Let's focus on newer medias like social media platforms and communities.

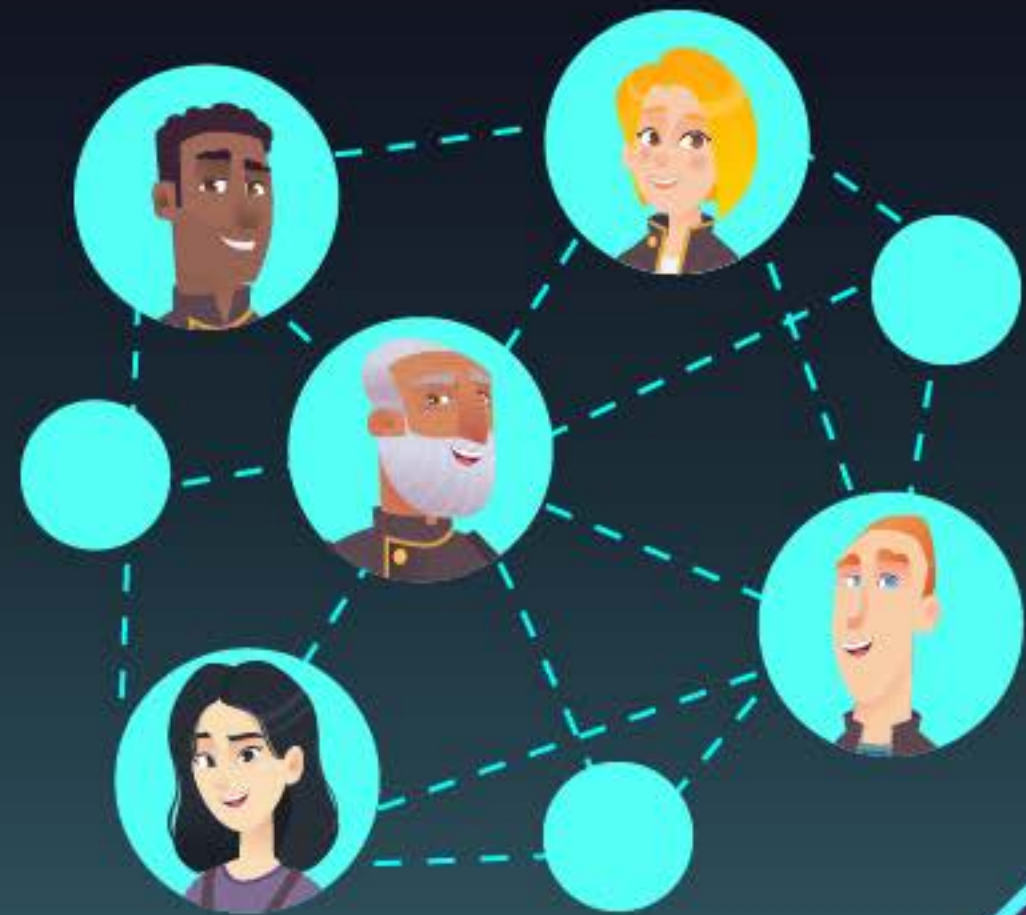
The members of the submarine change according to the missions and we wish to keep in touch.





To do this, we have a number of networks at our disposal.

Everything we post on the networks stays on the Internet. There are many social networks on which we can register.





Who am I?

Select the right network.



You have one minute
to recognize the platforms.

sixdegrees.com

Myspace

Facebook

Linkedin



Select the right network.

You can to get in touch with professionnals,
and to develop your professional network
by connecting with people and companies,
use the instant messenger, write posts,
comments and so on...

Facebook

Instagram

✓
Linkedin

Twitter



Great ! you are a pro of social networks.



It doesn't matter, you now know that there are several social networks.

Creating an account is the first step to using streaming platform, video on-demand, online messenger, use mail.

Create Account

Already have an account? [Sign in](#)

Username

First Name Last Name

Email

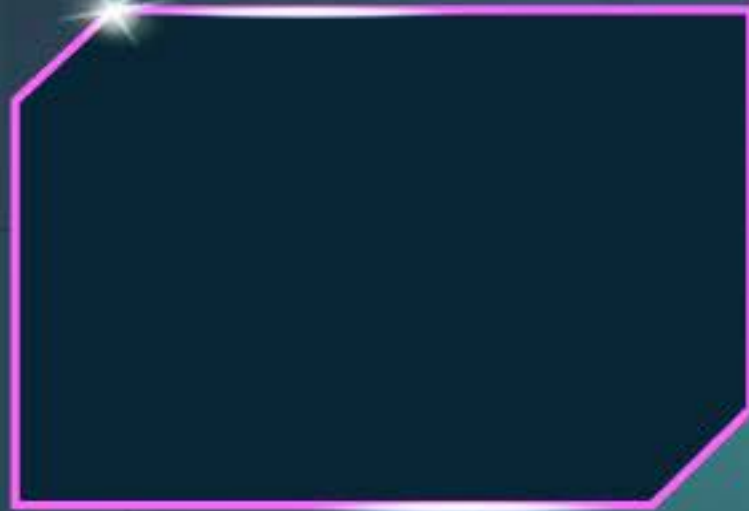
Sign up

How to use streaming platforms?

Slide the label into the appropriate box.



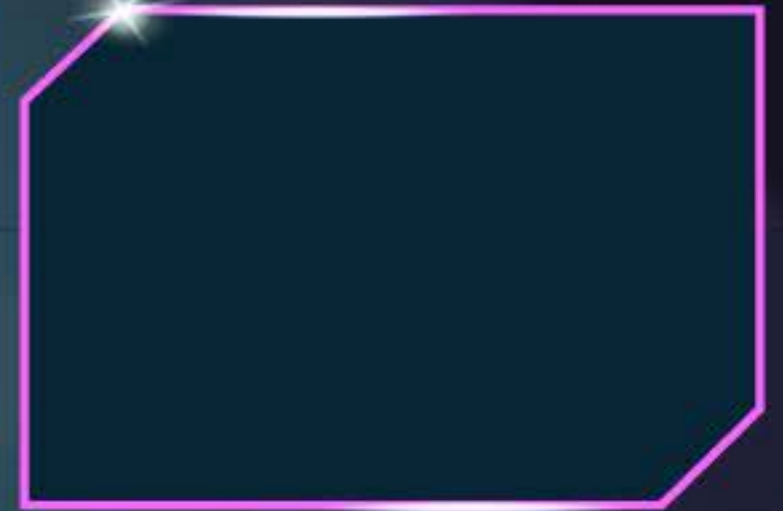
Streaming platform



Video on-demand



Online messenger



Mail



Start to send text messages or audios to all your contacts in your phone who are using this specific messenger as well.



How to use streaming platforms?

Slide the label into the appropriate box.



Create an account on Netflix or Amazon Prime for example.

Streaming platform



Upload your video so you can share it with people, or create a live session.

Video on-demand



Start to send text messages or audios to all your contacts in your phone who are using this specific messenger as well.

Online messenger

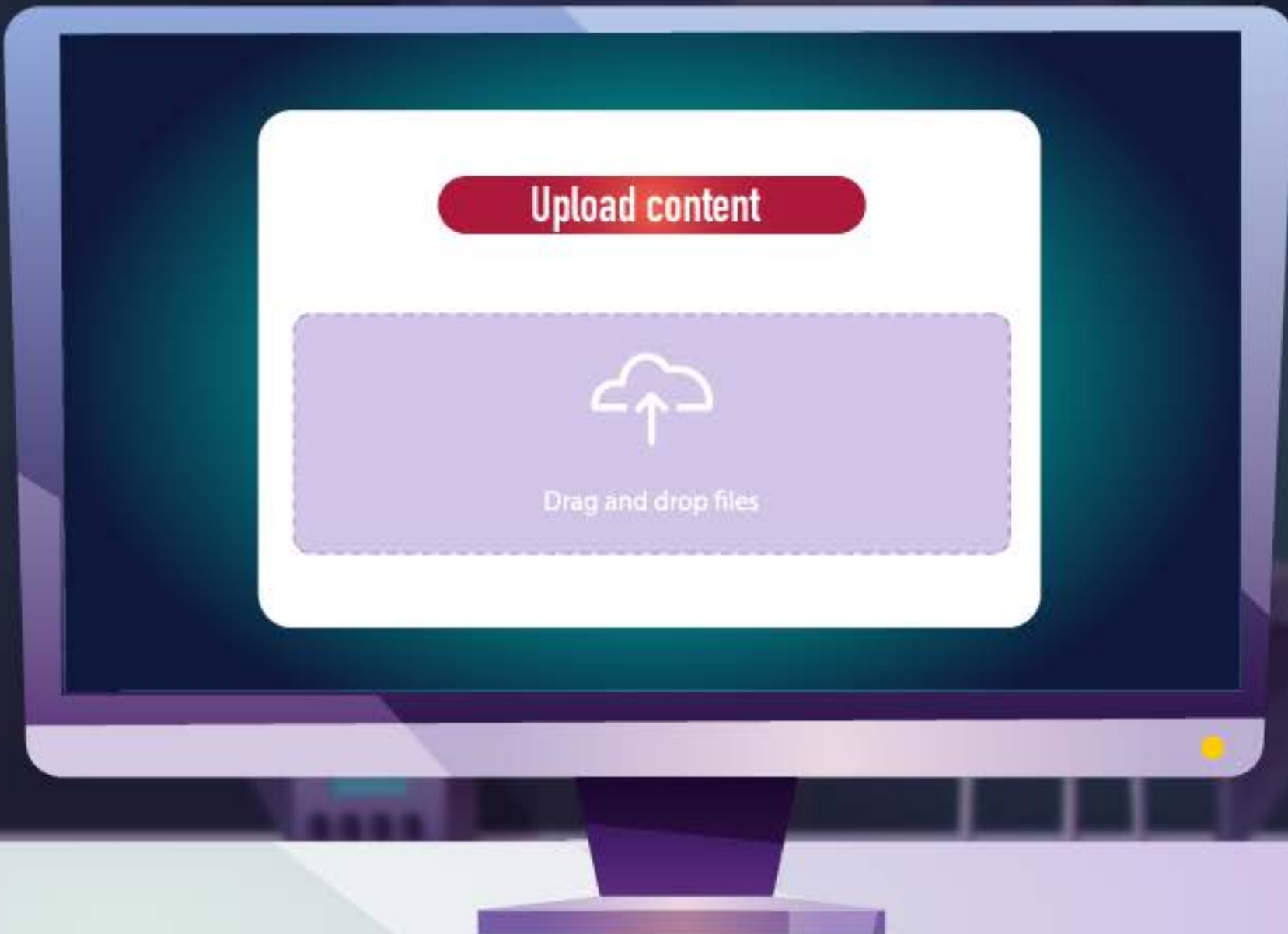


Fill in the correspondent, the object, and you can write your message in the main space.

Mail

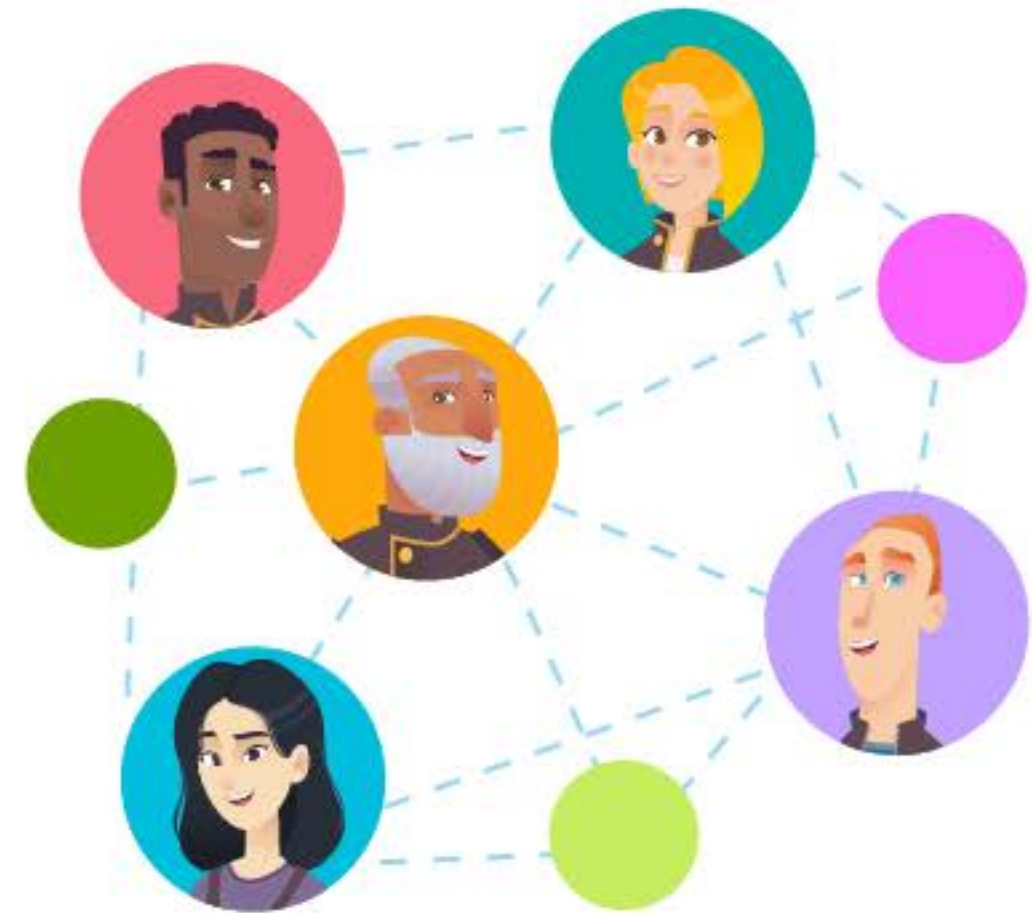


To use a storage service, you can either download an application or use an online service. All you have to do is upload your files to it. You can also share them with other people, like crew members, for example.

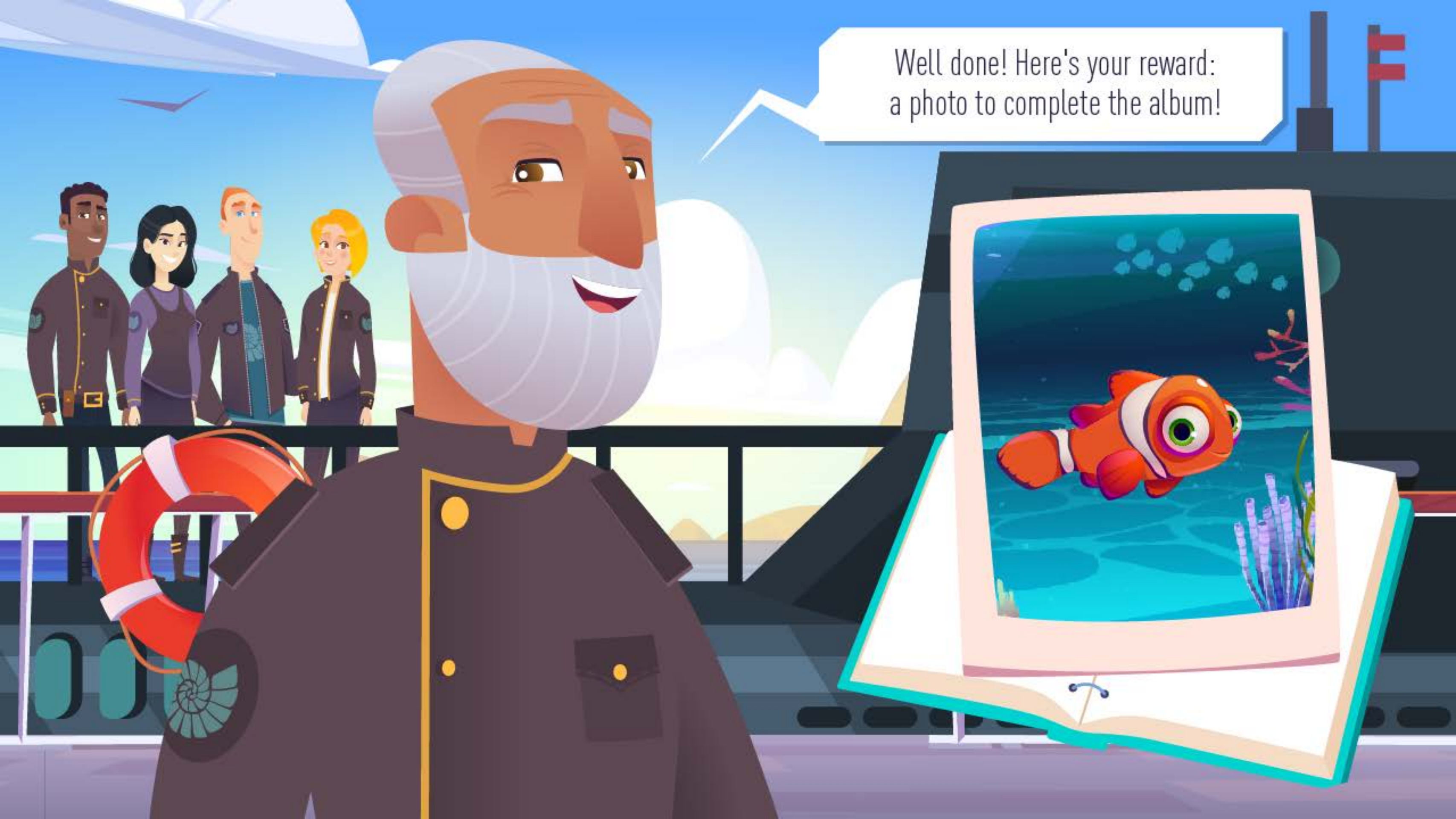




With all these services and tools we have a lot of new opportunities to do our work, to connect with friends and colleagues and to share our experiences and thoughts.




Well done! Here's your reward:
a photo to complete the album!





Hello, I'm Judy I'm working in SpiesCompany.
We sell tools to help spies.



A woman with short, wavy blonde hair is smiling and pointing her right index finger upwards. She is wearing a dark brown jacket with gold buttons and a white shirt. The background is a dark room with a computer monitor displaying a video conference with four participants. A speech bubble is positioned above the woman, and a computer fan is visible in the upper right corner.

We've had a chance to see what social networking is all about. But did you know that they're also useful for business?

Did you know that internet use increased dramatically during the health crisis?

Do you have any idea how many people use ?





Associate the numbers with the appropriate network.

46.5 million

45.9 million

32 million

30 million

22 million

Youtube

Facebook

Instagram

Whats app

Snapchat





Associate the numbers with the appropriate network.



46.5 million

Youtube



45.9 million

Facebook



32 million

Instagram



30 million

Whats app



22 million

Snapchat

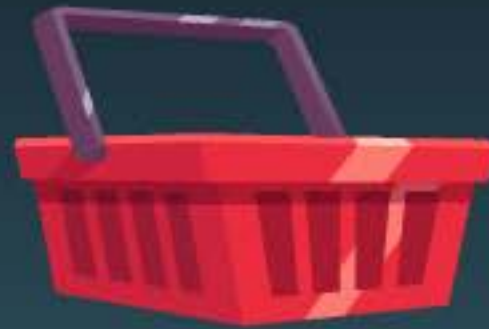
As you can see, networks are used by many of us. They allow us to develop our brand image, but to do so we need to.



Reach a large audience



Gain visibility



Optimize sales



Boost turnover



However, in the context of a business, there are other reasons as well.

**To find new customers
and partners**

**To manage your customer
relationship in real time**

**To manage your
e-reputation**

Wrong answer

**To constantly monitor
your market in real time**



However, in the context of a business, there are other reasons as well.

✓
To find new customers
and partners

✓
To manage your customer
relationship in real time

✓
To manage your
e-reputation

Wrong answer

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To constantly monitor
your market in real time



You can use networks in a professional context to.

Contact recruiters

Get recommended

Make friends

Find a job



Yes! Professional social networks are a very popular means of communication to make yourself known and develop your network of relations, social networks are increasingly used for professional purposes: contact recruiters, get recommended, find a job...

Contact recruiters ✓

Get recommended ✓

Make friends

Find a job ✓

As we have seen, networks are useful in many fields. Expanding on the various networks and applying these principles to help increase Spies Company's visibility.




Well done! Here's your reward:
a photo to complete the album!



1



CLOWN WORLD  

BASICS **USE OF MEDIA**

SCORE **000/000**

DOLPHIN WORLD  

BASICS **SOCIAL NETWORKS**

SCORE **000/000**



2

3



TURTLES WORLD  

BASICS **MY PROFILE ON THE WEB**

SCORE **000/000**



STARFISH WORLD



1 visa
to unlock



4

5




SEAHORSE WORLD



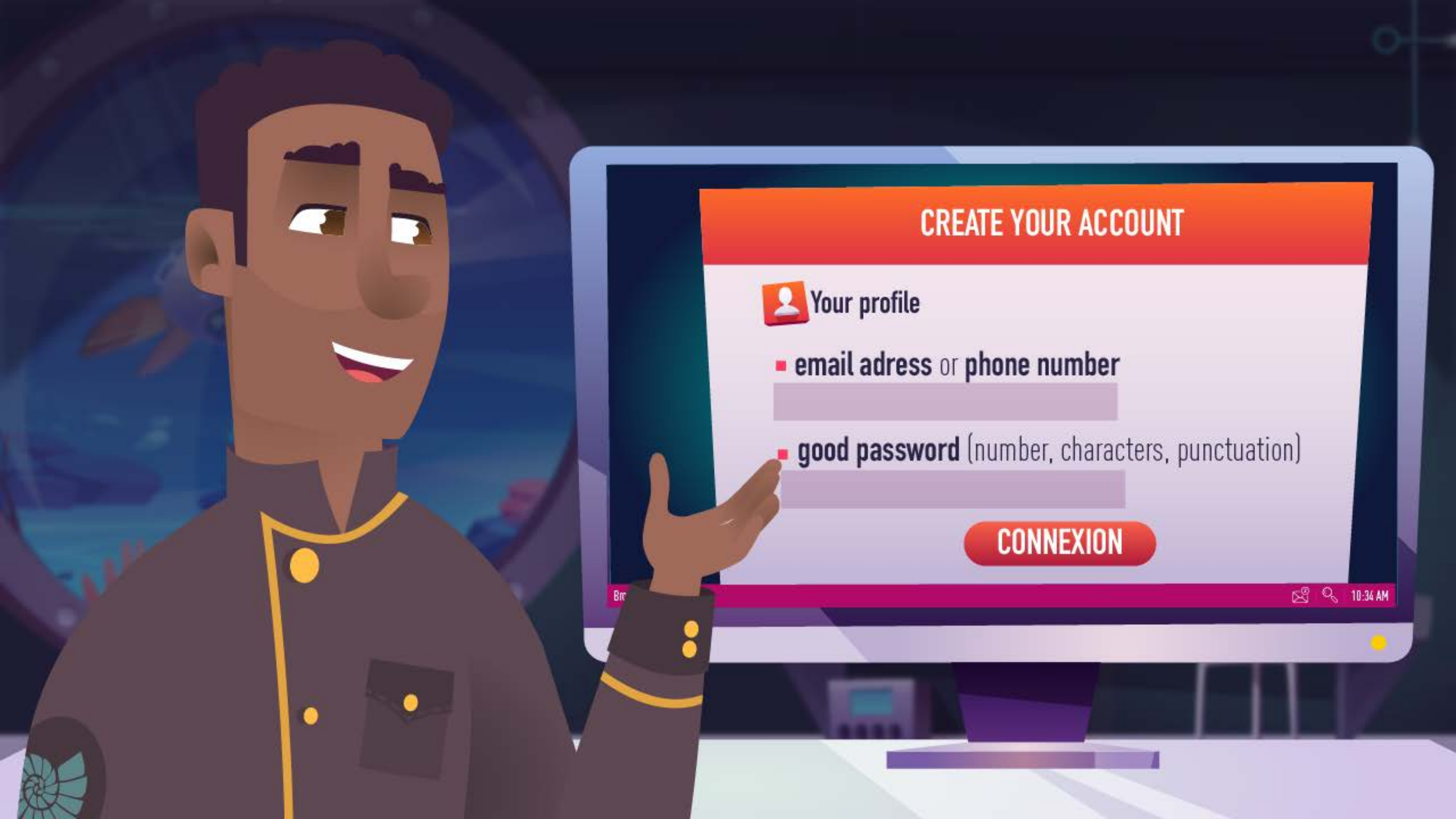
2 visas
to unlock






Hi ! I'm Sean I'd like to use the networks
but I don't know what I can and can't post.
Can you help me?





CREATE YOUR ACCOUNT

 Your profile

▪ **email address** or **phone number**

▪ **good password** (number, characters, punctuation)

CONNEXION

Br

  10:34 AM

Here are some examples: Tiktok or Instagram?



Tiktok or Instagram?

Select the right answer.



Tiktok

Instagram

Tiktok or Instagram?

Select the right answer.



Tiktok



Instagram

Tiktok or Instagram?

Select the right answer.



Tiktok



Instagram

Tiktok or Instagram?

Select the right answer.



Tiktok

Instagram

Tiktok or Instagram?

Select the right answer.



Tiktok

Instagram

We have to be careful about what we post on the networks. It is crucial to control your reputation on the Internet and to build a digital identity.



It's essential to control your online reputation. Many candidates have had their applications rejected following posts published online.





What information can you include on a professional network?

Select the right answers.

Current position


Extra professional activities

Professional experience

Political opinion

Skills

Religion



Do not hesitate to insert links to your creations (articles, blogs, website) and talk about your actions (volunteer work, charity work...).

Volunteer work

Blog's articles



Try to see what you can bring to your contact, and what they can bring to you. To encourage other members to contact you, don't hesitate to animate your network and maintain your relationships by participating in discussion groups.



A number of aspects need to be taken into account to maintain network security.



It's legislative? Ethical? Technical aspect?

Select the right answer.

Your limits on this side are quite personal. If you are an average smartphone or laptop user, you should be quite good in the usage of your device and installed apps. The other side is the technical limit, which your device sets for you.

Legislative

Ethical

Technical

The right to disconnect establishes boundaries between a person's work and life, and protects them against any negative repercussions for disconnecting from their job.



While there is currently no legal framework in the EU regulating the right to disconnect, many European countries have already implemented their own right to disconnect legislation nationally. Below, we look at the right to disconnect legislation some European countries have in place.





Well done! Here's your reward:
a photo to complete the album!



1



CLOWN WORLD  

BASICS **USE OF MEDIA**

SCORE **000/000**

DOLPHIN WORLD  

BASICS **SOCIAL NETWORKS**

SCORE **000/000**



2

3



TURTLES WORLD  

BASICS **MY PROFILE ON THE WEB**

SCORE **000/000**



STARFISH WORLD 

BASICS SECURITY ON THE WWW

SCORE **000/000**

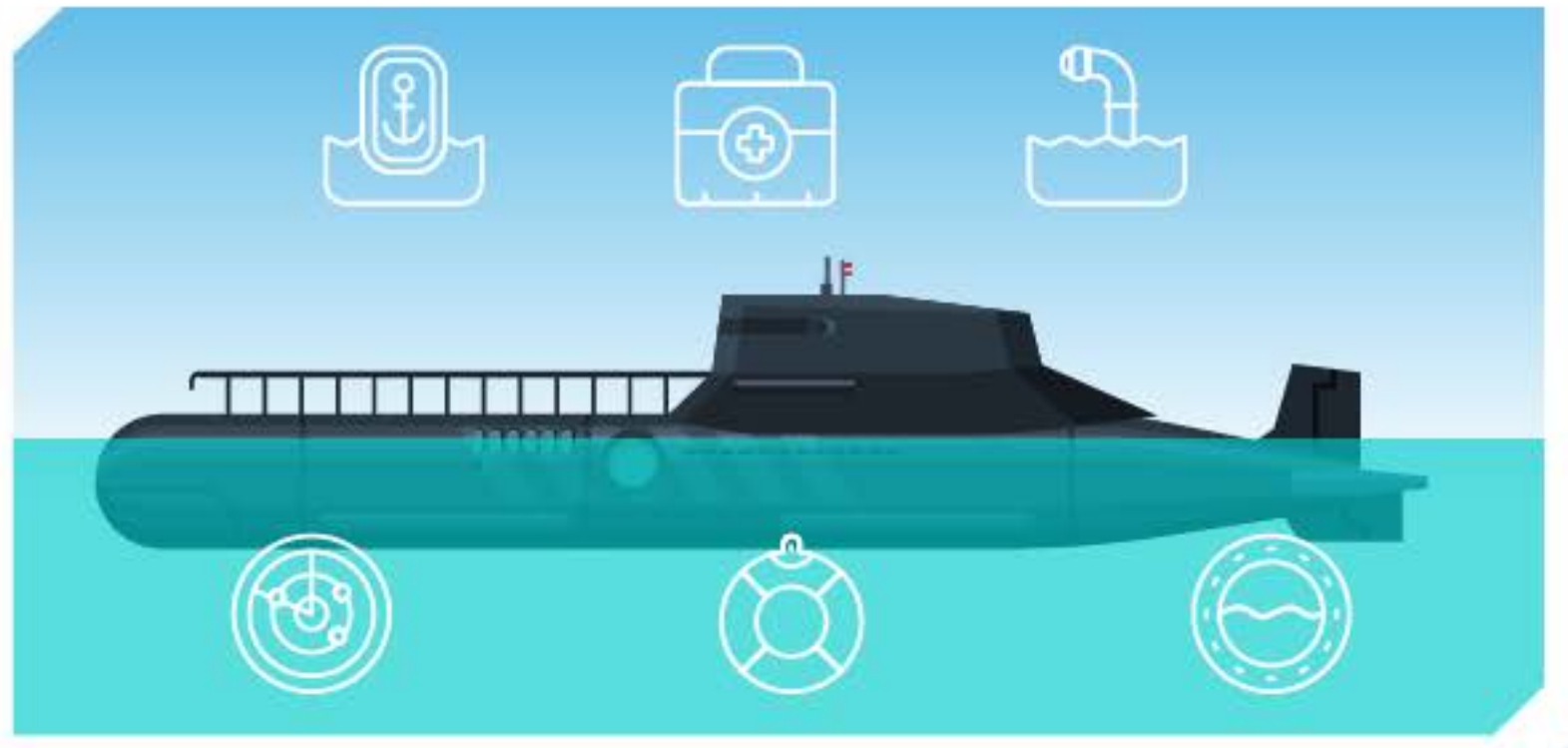


SEAHORSE WORLD 

BASICS OPINION INTERNET

SCORE **2 visas to unlock**

Hi! I'm Claire I ensure the safety of the submarine.



What do you think are the 10 rules on the WWW?

- 1 Adopt a strict password policy
- 2 Back up your data regularly
- 3 Update regularly
- 4 Protect yourself from viruses and other malware
- 5 Avoid public or unknown Wifi networks
- 6 Separate your professional and personal uses
- 7 Avoid surfing on dubious or illicit sites and be careful when downloading a file
- 8 Control user account permissions
- 9 Be vigilant about links or attachments in email messages
- 10 Be careful with the personal or professional information you post on the Internet

- 1 Adopt a weak password policy
- 2 Back up your data every 10 years
- 3 Update regularly
- 4 Protect yourself from viruses and other malware
- 5 Opt for public or unknown Wifi networks
- 6 Separate your professional and personal uses
- 7 Avoid surfing on dubious or illicit sites and downloading a file
- 8 Control user account permissions
- 9 Download and click on all the links or attachments in email messages
- 10 Post all personal or professional information on the Internet

Click on the labels to find out more about the 10 rules

Rule **1**

Rule **2**

Rule **3**

Rule **4**

Rule **5**

Rule **6**

Rule **7**

Rule **8**

Rule **9**

Rule **10**

Click on the labels to find out more about the 10 rules

Rule **1**

Adopt a strict password policy

You have two possibility to back up your data:

- Back up a small amount of data: a **USB stick** or **online storage service**
- Backing up a large volume of data: an **external hard drive** is the best option.

If you're still short on space and computer savvy, you can also consider network storage. Create your own FTP server or buy a **Network Attached Storage (NAS)**: you can then share files on a server with different hard drives.



Rule **8**

Rule **9**

Rule **10**

Rule

4

Protect yourself from viruses and other malware

On the Internet, malicious files are numerous and varied.

To protect yourself from these intrusions, it is essential to have these two tools:

- **An anti-virus software**
- **A well configured firewall**

- Perform scans of your computer, cell phone and tablet regularly
- When your antivirus software asks for its virus databases to be updated, do it immediately.

In addition, there are a few good practices to follow when using external storage devices, such as USB sticks or external hard drives:

- Never use an unknown or abandoned service or equipment
- Assign a specific use to each flash drive
- Encrypt the contents of your storage devices



Rule

9

Be vigilant about links or attachments in email messages


Phishing is a fraudulent technique that consists of impersonating a known organization (bank, operators, etc.) or someone close to you in order to obtain confidential information.

Here are some simple recommendations to avoid it:

- Do not communicate personal or professional information by email or telephone.
- If you receive a message containing a link, position the mouse cursor (without clicking) on the link to display the address to which it actually points.
- Be sure to check the website address before entering any data. If it does not exactly match the site in question, it is certainly a fraudulent site.
- If the site allows it, activate double authentication to secure your access.
- Use different and complex passwords for each site and application.
- Enter the address of the site concerned directly into your browser.

If in doubt, contact the organization directly to confirm the message or call you received.
If you have communicated banking information, stop your cards and file a complaint.



An illustration of a woman with dark hair and a purple top, smiling. A speech bubble points to her from the right. To her right is a computer monitor on a desk. The monitor displays a blue globe with 'WWW' in white, and a purple shield with a white checkmark. The background is a dark blue space with faint circuit-like patterns. The woman has a circular logo on her left sleeve.

There are a lot of rules to follow on the Internet to protect yourself but I'm sure you already knew the rules!

A glowing blue globe with a white grid pattern. The letters 'WWW' are written in large, bold, white capital letters across the center of the globe.

WWW



Browse ▾



10:34 AM

What's a software?

Complete the definition.

A software license is a _____ instrument that allows consumers to use or redistribute software. Without the license agreement, use of the software would be a violation of copyright law. The particular license agreement will explain to the end user how they can use the software.



Legal

Illegal

What's a software?

... the most permissive type of software license. When software is in the public domain, anyone can modify it and use it without any restrictions. But you should always make sure it is safe before adding it to your own code.

Warning: Code that is not explicitly licensed is NOT automatically in the public domain. This includes code snippets found on the Internet.

Public domain

Permissive license

LGPL license

Copyleft license

"Owner" license

What's a software?

Allows you to link open source libraries into your software. If you simply compile or link an **LGPL-licensed** library with your own code, you can release your application under any license, even a proprietary license.

But if you modify the library or copy parts of it into your code, you will have to release your application under conditions similar to the LGP.

Public domain

Permissive license

LGPL license

Copyleft license

"Owner" license

Don't forget! Once something is published on the Internet, it can't be completely deleted.





Can I post on the Internet?

Select the correct answer.



Travel plans and photo during the trip

I can post on the internet

I can't post on the internet



Can I post on the Internet?

Select the correct answer.



Travel plans and photo during the trip

I can post on the internet

I can't post on the internet

Can I post on the Internet?

Select the correct answer.



My geographic location data

I can post on the internet

I can't post on the internet



Can I post on the Internet?

Select the correct answer.



Share my passport

I can post on the internet

I can't post on the internet



Can I post on the Internet?

Select the correct answer.



Share my credit card photo

I can post on the internet

I can't post on the internet





Can I post on the Internet?

Select the correct answer.



Angry conversation

I can post on the internet

I can't post on the internet



Can I post on the Internet?

Select the correct answer.



Photo of you stealing from a bank

I can post on the internet

I can't post on the internet

Can I post on the Internet?



Here are 5 things you should never post on the Internet:

- **Travel plan**
- **Geographic location data**
- **Personally identifiable information**
- **Personal complaints and angry conversations**
- **Self-incriminating evidence**


Can I post on the Internet?

We don't often think about Internet security, but it's a very important aspect! Be careful what you post next time.



Oh, I almost forgot before I left! To reward you, here's a photo taken during our conversation. Will you post it on the internet?





Did you know that politicians
are also interested in networks?

REAL POLITICS

Why is the presence of politicians on networks important?

Select the correct answers.

To convey a modern image

They are freer than
in the traditional media

To pass messages more easily

They share their daily
lives with us

They share his values

They share their discontent

To raise awareness

They share her birthday photos



Why is the presence of politicians on networks important?

Select the correct answers.



To convey a modern image

To pass messages more easily

They share his values

To raise awareness

They are freer than in the traditional media

They share their daily lives with us

They share their discontent

They share her birthday photos

Alright! these are the reasons why politicians are present on the networks.



But be careful! There may be conspiracy theories.

REAL POLITICS

CONSPIRACY THEORIES GAME



It's up to you to decide whether this is a characteristic of conspiracy theory or not.



CONSPIRACY THEORIES GAME



They refer to an alleged secret plot

Conspiracy theory

No conspiracy theory

CONSPIRACY THEORIES GAME



They refer to an alleged secret plot

Conspiracy theory

No conspiracy theory

CONSPIRACY THEORIES GAME



They mention a group
of conspirators

✓
Conspiracy theory

No conspiracy theory

CONSPIRACY THEORIES GAME



They mention a group of friends

Conspiracy theory

No conspiracy theory



CONSPIRACY THEORIES GAME



They cite "evidence" that seems to support the conspiracy theory

Conspiracy theory

No conspiracy theory

CONSPIRACY THEORIES GAME



That there are no coincidences

Conspiracy theory

No conspiracy theory

CONSPIRACY THEORIES GAME



They present the world as divided
between good and evil

Conspiracy theory

No conspiracy theory

CONSPIRACY THEORIES GAME



Conspiracy theory



No conspiracy theory

CONSPIRACY THEORIES GAME



Well done!

Now you know how to recognize the characteristics of a conspiracy theory which is a belief that certain events are secretly manipulated or made up.


CONSPIRACY THEORIES GAME



You did the best you could! A conspiracy theory is a belief that certain events are secretly manipulated or made up

Don't forget, here are the characteristics:

- They refer to an alleged **secret plot**
- They mention a **group of conspirators**
- They cite "**evidence**" that seems to support the conspiracy theory
- That there are **no coincidences**
- They present the world as **divided** between **good** and **evil**
- They **scapegoat individuals or groups of people**.



How to make sure that the informations you share are not conspiracy theories?



This is not a conspiracy theories. The author must...

Select the right answers.

Has recognized qualifications

Refers to verifiable facts

Is an authority on the subject

Is a self-proclaimed expert

Her purported qualifications do not stand up to scrutiny

No connection to a reputable organization



This is not a conspiracy theories. The author must...

Well done!



Has recognized qualifications



Refers to verifiable facts



Is an authority on the subject

Is a self-proclaimed expert

**Her purported qualifications
do not stand up to scrutiny**

**No connection
to a reputable organization**



This is not a conspiracy theories. The tone and style are...

Well done!

✓
Cited by several reputable media

✓
Supported by independent fact-checking websites

✓
Supported by numerous scientists

Is only disseminated by self-proclaimed experts

The information is not clear

Independent fact-checking websites do not support the source

This is not a conspiracy theories. The tone and style are...

Select the right answer.



fair and balanced

sensationalist and partisan



Yes the author does not hesitate to explore the issue in its complexity, including from different points of view, if the author willingly admits the limits of his or her knowledge or if the tone is objective and factual: then it is unlikely to be a conspiracy theory.



fair and balanced

sensationalist and partisan



What are hate speeches?
Complete the definition.

What are hate speeches?

Complete the definition.

The United Nation system defines hate speech as... "any kind of communication in speech,...

writing or behaviour

writing or language

What are hate speeches?

Complete the definition.

that attacks or uses ... language with
reference to a person or a group
on the basis of who they are.




pejorative or discriminatory

rude words



Here is the full definition:

“Any kind of communication in speech, **writing or behaviour**, that attacks or uses **pejorative or discriminatory** language with reference to a person or a group on the basis of who they are, in other words, based on their religion, ethnicity, nationality, race, colour, descent, gender or other **identity factor**.”



Despite these challenges, the United Nations and many others are exploring further ways of countering hate speech through initiatives that promote greater media and information literacy of online users while ensuring the protection of the right to freedom of expression.



By the way, do you know the date against Hate Speech?

June 15

June 25

June 18

May 18



Yes! In an important step in the fight against hate speech, the United Nations General Assembly adopted a resolution entitled "Combating hate speech: promoting interreligious and intercultural dialogue and tolerance." With this resolution, June 18 was proclaimed the International Day against Hate Speech, which has been celebrated for the first time in 2022.

June 15

June 25



June 18

May 18



On the Internet, there are also so-called trolls.
Do you know what a troll is?

TROLL OR NOT TROLL GAME



For each sentence displayed,
choose if it's a character traits.





TROLL OR NOT?

For each sentence displayed, choose if it's a character traits.

**They are egocentric and translate
this into a strong propensity for victimization.**





TROLL OR NOT?

For each sentence displayed, choose if it's a character traits.

They are egocentric and translate
this into a strong propensity for victimization.

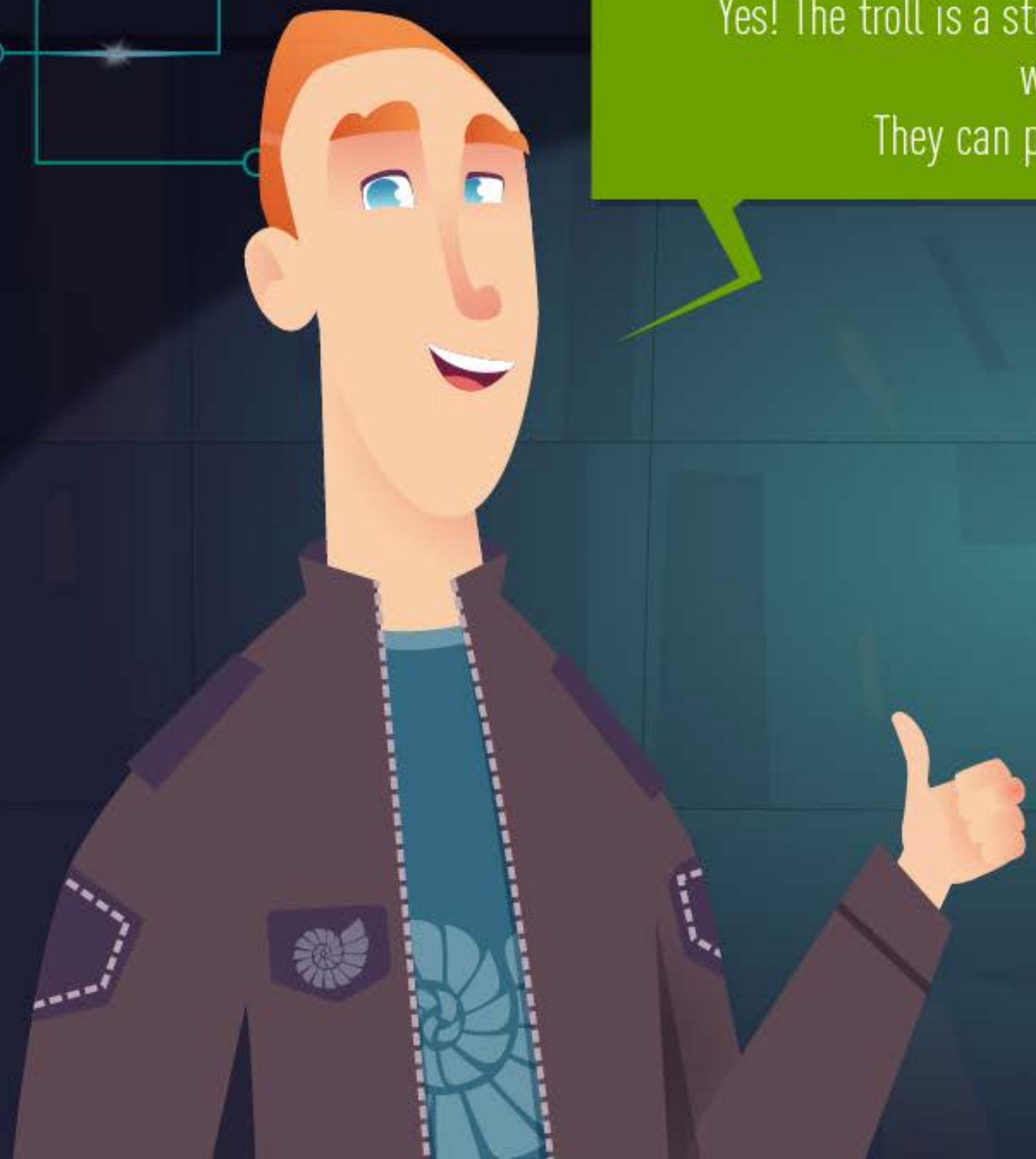




Do you know why they're called trolls?
In reference to the creature from.

Greek mythology

Scandinavian mythology



Yes! The troll is a stupid and nasty individual, who likes to generate controversy whatever the subject of the conversation.
They can pop up at any time in a public online conversation.

Greek mythology



Scandinavian mythology

It is better to ignore his provocations rather than respond to them. The indifference discourages him. As for the trolls in the making or those who ignore themselves, it is best to warn a moderator or administrator to exclude them before they act.

"DON'T FEED THE TROLL"





Don't believe everything you see on the internet! Do you know the deepfakes ?

Deepfakes are...

Select the correct answer.

Fake news

Fake photo

Fake video



Deepfakes are hyper-realistic faked videos, images are lying to us more than ever.

Fake news

Fake photo

Fake video

What are the tips to spot deepfakes?

Select the correct answers.

Identify the source
(Twitter, official site)

Consult fact-checking
websites

Analyze a video

Investigate the case yourself
to uncover the truth

Use your common sense

Check the authenticity
of a photo

Asks the author
if it's a deepfake



What are the tips to spot deepfakes?



Yes, here are the five tips to spot deepfakes.

✓ Identify the source
(Twitter, official site)

✓ Consult fact-checking
websites


✓ Analyze a video

Investigate the case yourself
to uncover the truth

Use your common sense ✓

Check the authenticity
of a photo ✓

Asks the author
if it's a deepfake



Now that you've got all these keys, do you want to start signing up to networks? Here are my final tips.

When you leave a comment, use polite and pleasant language. Avoid sharing any personal information.

How to search on the internet?

If you're looking for specific information, here are a few different search engines.
Select the right answer.



If you're looking for specific information,
here are a few different search engines.

Google

Bing

Ecosia

DuckDuckGo

How to search on the internet?



If you're looking for specific information, here are a few different search engines.
Select the right answer.

If you don't want your searches to be remembered, don't personalize the ads. You will not use this search engine always criticized for their lack of security in term of personal data.


Google

Bing

Ecosia

DuckDuckGo

How to search on the internet?

If you're looking for specific information, here are a few different .
Select the right answer.



This search engine has been integrated into its own browsers. It also offers targeted advertising.

Google


Bing

Ecosia

DuckDuckGo

How to search on the internet?

If you're looking for specific information, here are a few different search engines.
Select the right answer.



This searching engine has a sustainable approach. Whenever you use this engine it will show you some advertisement. But with the advertisement money the company behind Ecosia gets, they plant trees in order to recover our ecosystem.

Google

Bing


Ecosia

DuckDuckGo

How to search on the internet?



If you're looking for specific information, here are a few different search engines.
Select the right answer.

This searching engine relies heavily on personal security.
Of course you will see some advertisement while using
the search engine. But since they don't gather any
information about you, the advertises aren't personalized.

Google

Bing

Ecosia

 DuckDuckGo

Now you know which engine to use based on your choices!
I wish you a pleasant journey on the web.

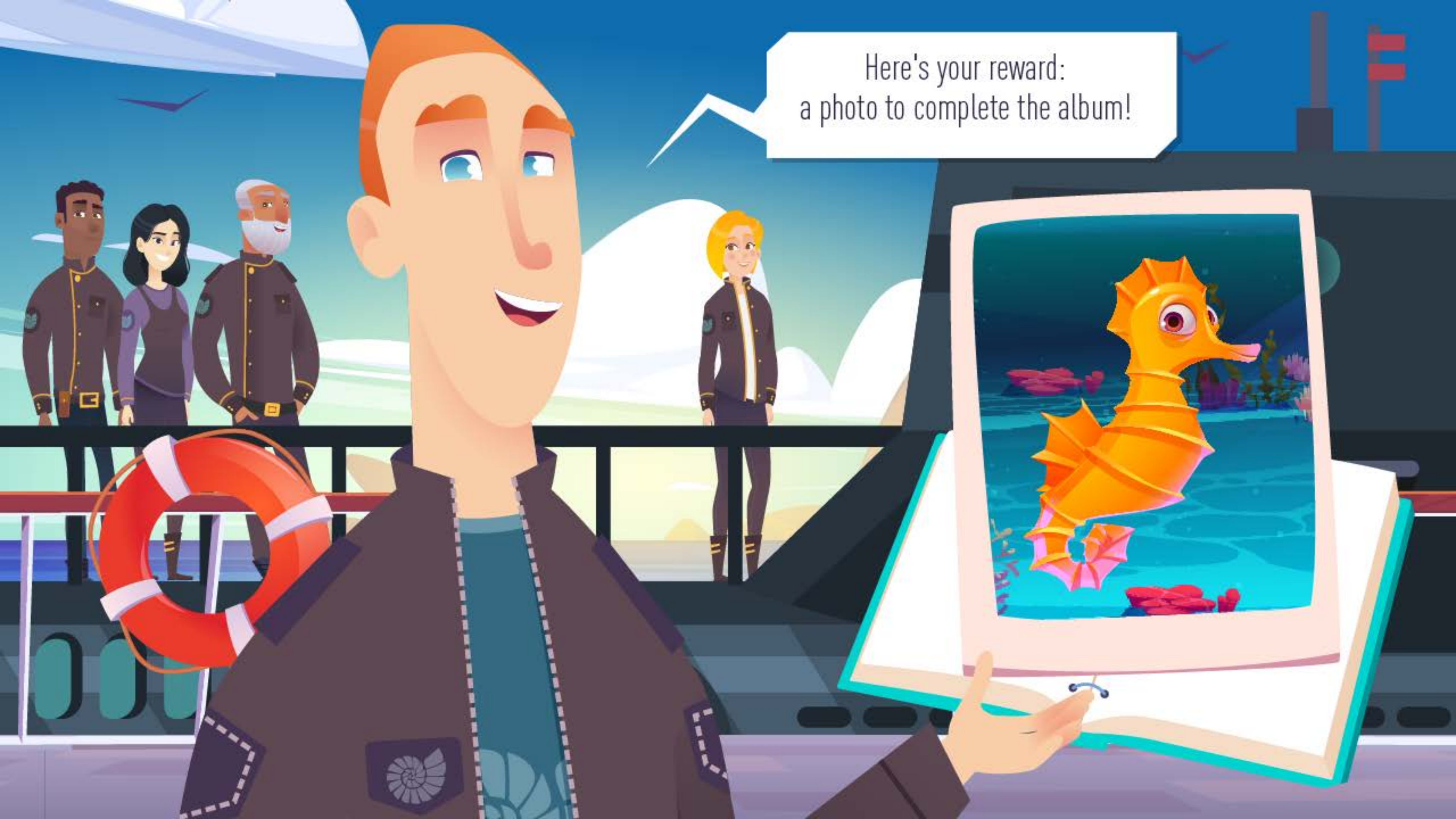
Search



Brows e

10:34 AM

Here's your reward:
a photo to complete the album!





**I hear you've successfully completed the mission!
Congratulations ! Now you are media literate!**

Now you know:

- the difference between classic and new media
- to use the media
- the social network and their use
- your web profile
- the basic security rule on the www
- to form your opinion

